

Confirmation of Participation

Please return by September 16, 2019

**MassHire GBWB's 3rd Annual Brockton Area Construction Career Day
Wednesday, October 2, 2019 / 9:00am-1:00pm**

Brockton Fairgrounds, 600 Belmont Street, Brockton, MA

Email: JNesti@MassHireGBWB.org / Phone: 508-584-3234 / Fax: 508-584-3235

___ **YES**, we will attend MassHire GBWB's 2019 Brockton Area Construction Career Day.

**There is no fee to participate as an exhibitor! Exhibitors MUST be construction related and MUST be interactive. Sponsorship opportunities also available, see Page 2.*

___ **NO**, we are unable to attend this event, but would like to support through sponsorship.

**Several sponsorship opportunities available. See Page 2 for ideas.*

If **YES**, please provide answers to the following questions: If **NO**, please see Page 2.

1. Company Name - Please print your company or organization's name the way in which you would like it to appear in our program materials:

2. Exhibit Activity – Briefly describe what your exhibit will include. Engage students by including a hands-on activity, display large work vehicles, demonstrate equipment & tools used on the job, simulators and learning aids.....help students get their hands dirty!

3. Special Requests - Every attempt will be made to provide proper space in which to exhibit. One 6-foot table and 2 chairs are provided. Access to power is limited.

___ YES, our exhibit requires power. ___ NO, we don't need access to power.

Other requests? _____

4. Name Tags - will be provided for the staff at your exhibit. Please list their names here:

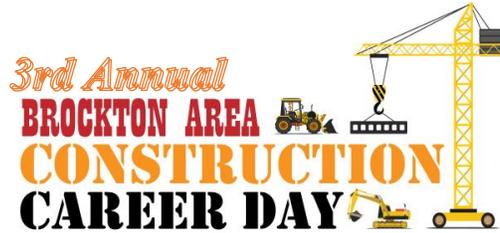
_____ (I'll get the names to you by Sept 16)

Primary Contact Person -

Contact Name _____ Title _____

Email _____ Phone _____

Address _____ Date _____



Event Sponsorship Opportunities

Align and associate your organization with the region’s premier career exploration showcase highlighting local jobs in construction related industries and skilled trades. MassHire Greater Brockton Workforce Board’s 3rd Annual Brockton Area Construction Career Day is the opportunity to make an investment to the future of *your* workforce!

INVESTMENT LEVELS

- ROOFTOP PATIO**.....\$2,500
Includes recognition as a lead event sponsor in event program, ongoing promotion on MassHireGBWB website & social media, company logo on the BACCD student t-shirts, and one promo item* in each student backpack. *Promo item to be supplied by sponsor.
- STRUCTURAL**.....\$1,000
Includes recognition in event program, ongoing promotion through MassHireGBWB website & social media, and company logo on the BACCD student t-shirts.
- FOUNDATIONAL**.....\$500
Includes recognition in event program, ongoing promotion through MassHireGBWB website & social media, and company listing on the BACCD student t-shirts.
- “SPONSOR A STUDENT” (or more than one)**.....\$25/each
Help make the opportunity to attend accessible to more students from our area. Fully subsidize the cost of a student attending (transportation, supplies & lunch). Includes recognition in event program and ongoing promotion on website & social media.
- VOLUNTEER**.....**FREE!**
Join event staff and assist with day-of duties for an exciting day and immeasurable experience. Each volunteer will be recognized in event program and receive a t-shirt.

- *INDICATE* your organization’s investment by checking the corresponding box above.
- *MAKE* check payable to: **MassHire Greater Brockton Workforce Board.**
- *MAIL* check and this form to: **MassHire Greater Brockton Workforce Board, 34 School Street, Brockton, MA 02301** by September 16, 2019.
- *SUBMIT* logo by emailing vector art file(s) in either EPS or AI format OR high resolution Illustrator PDF file to: JNesti@MassHireGBWB.org by September 16, 2019.

*Every dollar from sponsorships will be allocated towards the continuing growth and enhancement of the Brockton Area Construction Career Day experience for students this year and in the future.

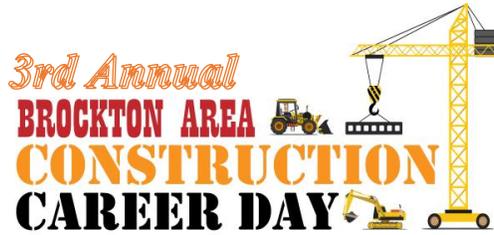
Event history: In May of 2017, MassHire Greater Brockton Workforce presented the first ever Brockton Area Construction Career Day. 175 students from 6 different high schools attended and 20 organizations exhibited. Year 2 welcomed additional schools with over 300 students and 25 vendors. The 3rd Annual Brockton Area Construction Career Day will continue the pattern of bringing together all stakeholders to help build our future workforce. Take advantage of this opportunity to help grow this event with us!

Name _____ Organization _____

Title _____ Phone _____

Email _____ Investment Amount _____

Signature _____ Date _____



August 20, 2019

Dear Employer Partner,

This is your invitation to participate in MassHire Greater Brockton Workforce Board’s 3rd Annual Brockton Area Construction Career Day. Over 300 students from 10 different area high schools will attend this one-of-a-kind career exploration event. With your help and participation, students will experience first-hand what a typical day is like working in these highly skilled construction-related industries.

Construction Career Day will showcase the work of the construction & engineering industries to an audience of high school students from vocational programs at our partner high schools. This event is designed as an opportunity to inform and encourage students to explore the employment and apprenticeship opportunities in the construction industries in our community. By allowing students to participate in activities such as constructing a wooden toolbox, maneuvering a backhoe or operating a crane simulator, students consider construction as a viable option and real career pathway. This is your opportunity to inspire the next generation of our local workforce!

The event will be held on **Wednesday, October 2nd** from **9:00 am to 1:00 pm** at the historic Brockton Fairgrounds in Brockton, MA. Our goal is to provide high school students with the opportunity to actively explore careers in the following areas:

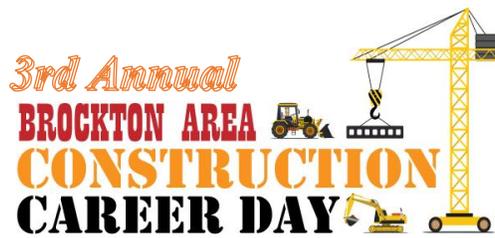
- Arboriculture
- Architecture
- Electrical Contracting
- Engineering
- Excavation
- Forming and Framing
- Green Technology
- Heating, Ventilation, Air Conditioning
- Insulation
- Interior Design
- Kitchen & Bath Design
- Land Management
- Landscaping
- Painting
- Plumbing
- Real Estate Sales
- Roofing
- Utilities
- Smart Technologies
- Solar
- Surveying
- Tools & Building Equipment
- Utilities
- Window and Door Sales & Installation
- and more...

To participate, please complete and return the attached **Confirmation of Participation** form on Page 1. Each business will be provided a designated space in which to exhibit based on size & space needs. Please remember that our intent is to provide students an interactive opportunity to explore careers in a variety of construction related areas. When developing your exhibit, be mindful that this is not a traditional table-top career fair, but an immersive and interactive career exploration opportunity. We would be grateful for your response **by Monday, September 16.**

Questions? Ideas? Please feel free to contact me: (508) 584-3234 / JNesti@MassHireGBWB.org. Please see Page 1 for the Confirmation of Participation and Page 2 for sponsorship opportunities.

Sincerely,

John Nesti
Employer Services Manager
MassHire Greater Brockton Workforce Board



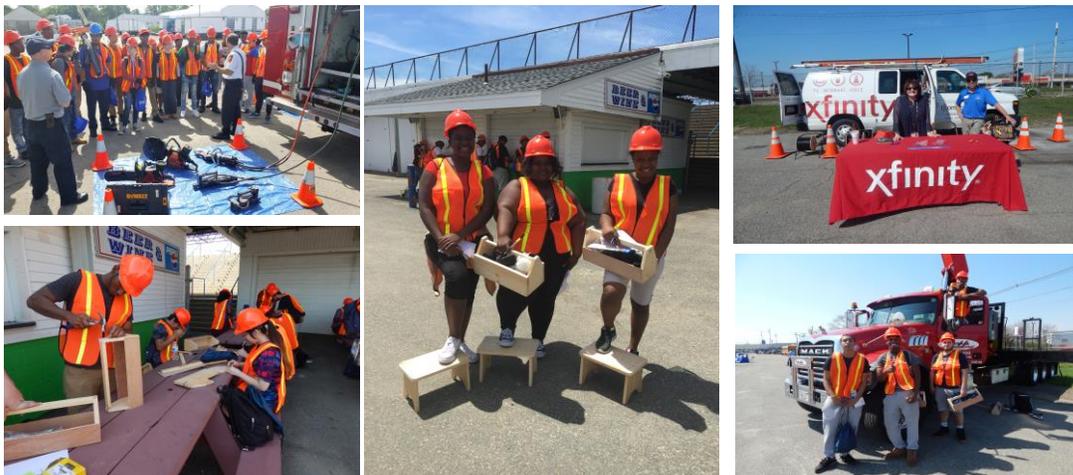
Brockton Area Construction Career Day Overview

If you replied **YES**, thank you in advance for volunteering to participate in MassHire Greater Brockton Workforce Board’s 3rd Annual Brockton Area Construction Career Day! This event will be held on **Wednesday, October 2nd, from 9:00 a.m. – 1:00 p.m. at The Brockton Fairgrounds**, located at 600 Belmont Street in Brockton, MA. This is a rain or shine event!

All businesses and organizations will be provided with a dedicated area in which to exhibit and showcase. Students will be encouraged to interact and participate in activities to gain first-hand knowledge from skilled professionals. Please feel free to also bring informative materials and/or small promotional give-away items.

Upon arrival, students will receive a hardhat, safety vest and an event program listing the participating businesses and organizations. Safety glasses and gloves will be made available as needed. A total of about 300 students will be divided into 3 smaller groups to move amongst the exhibits. The smaller groupings will allow for very manageable flow and more meaningful interaction and dialogue. We are looking forward to an important, fun, and impactful event! Thank you for contributing your time and efforts to offer students this great opportunity and exposure.

If you have any special needs, concerns, or questions, please contact John Nesti, Employer Services Manager, at 508-584-3234 or email JNesti@MassHireGBWB.org.



The MassHire Greater Brockton Workforce Board is a business-led, policy setting board that oversees workforce development initiatives in our ten-community region. MassHire Greater Brockton Workforce Board, along with the Mayor of Brockton, charters MassHire Greater Brockton Career Center, the One-Stop Career Center operated by the University of Massachusetts Donahue Institute, and YouthWorks, the youth career and educational resource center. Providing oversight and leveraging resources, MassHire Greater Brockton Workforce Board works with our community leaders to respond to current trends in our region.

