



KRYSTAL MARTINEZ

PERSONAL HISTORY

Tech-savvy Web Developer who loves to learn and solve problems. 10+ years experience building websites for big and small businesses. Detailed understanding of complex, up-to-date programming languages and considerations. Innovative approach to actualizing organizational marketing plans. Resourceful navigation of intricate factors governing web planning, security, SEO and launch.

TALENTS & SKILLS

- Web development projects
- Website optimization
- Software Best Practices
- Content Marketing
- Troubleshooting
- JavaScript

CONTACT INFORMATION

Location: Houston, Tx
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EXPERIENCE

FREELANCE WEB DESIGNER KWEBPRO | Feb 2011- Present

- Provided front-end website development using WordPress, Hubspot, and other editing software.
- Multi-tasked across multiple functions and roles to generate project results and meet deadlines and organizational expectations.
- Designed, implemented, and monitored web pages, plugins, and functionality for continuous improvement.
- Implemented Google-based SEO and ad campaigns to meet budget specifications.
- Coded websites using HTML 5, CSS3, JavaScript, and jQuery languages.
- Established presentation consistency across Chrome, Safari, Firefox, and other common browser interfaces.



Front-end
Development



Web
Coding



WordPress
Design



Website
Design

