

June 11, 2020

Worldwide protests over the past weeks spurred by the killing of George Floyd have brought our society to what we can only hope is a tipping point. We recognize that the effects of racial inequalities are pervasive and profound. In addition to unjust and unnecessary violence, disproportionately devastating realities in the Black community in the wake of the COVID-19 pandemic have further highlighted the effects of systemic racism.

We are, like many, looking for answers – how can we help effectuate meaningful change?

As a B-Corp, we are already committed to equality and human rights for all and engage with our holdings to help them to improve in these areas. We realize that this is not enough.

We have donated funds to improve the quality of and access to education in underserved parts of our city. We realize that this is not enough.

In hopes of bringing more women and minorities into the finance field, we funded a scholarship this spring with the UWM Lubar School of Business. We realize this is not enough.

As an organization, our mission is to “make the world a better place by growing wealth through sustainable investing.” We do not have all the answers, but we will continue to focus our own work and commitments to this end, understanding that wealth means more than financial well-being; it is our collective wealth as a society that cannot be realized until we all have the same opportunities and resources to achieve our goals.