

# 2021 STATE OF THE TOWN ADDRESS

January 26, 2021 | Virtual Event

Expected Viewership: 5,000+

**SPONSORSHIP  
BENEFITS**

**PRESENTING  
SPONSOR**  
(1 available)

**FOUNTAIN  
SPONSOR**  
(4 available)

**HILLS  
SPONSOR**  
(6 available)

## Pre-Event Recognition

Logo included in weekly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FH Chamber website



Included in FountainCast event commercial



Featured on State of the Town "Pre-Show" live-stream special



Recognized in Press Release to Fountain Hills Times



## On-Site Recognition

Opportunity of introducing Mayor Ginny Dickey



Logo Included on live-stream on Channel 11



Logo listed on "Thank You" slides at event



**Cost**

**\$2,500**

**\$995**

**\$550**

# 2021 CHAMBER GALA

April 23, 2021 | Location T.B.D.

Expected Attendance: 200

## SPONSORSHIP BENEFITS

**PRESENTING SPONSOR**  
(1 available)

**LEVEL 2 SPONSOR**  
(3 available)

**LEVEL 3 SPONSOR**  
(10 available)

### Pre-Event Recognition

Logo included in weekly newsletter	●	●	●
Social media sponsorship announcement	●	●	●
Logo listed as sponsor on the FH Chamber website	●	●	●
Included in FountainCast event commercial	●	●	●
Recognized in Press Release to Fountain Hills Times	●	●	●

### On-Site Recognition

Number of Seat(s) at Table	10	8	8
Opportunity to speak to audience at event at beginning of event	●	●	●
Full page ad in event program	●	●	●
1/2 page ad in event program	●	●	●
Premium table location	●	●	●
Logo on table sign designating sponsor table	●	●	●
Logo included on sponsorship page in event program	●	●	●

<b>Cost</b>	<b>\$2,495</b>	<b>\$1,195</b>	<b>\$895</b>
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# 2021 FOUNTAIN HILLS DAY

May 15, 2021 | Fountain Hills Community Center

Expected Attendance: 2,000

## SPONSORSHIP BENEFITS

**PRESENTING SPONSOR**  
(1 available)

**LEVEL 2 SPONSOR**  
(3 available)

**LEVEL 3 SPONSOR**  
(10 available)

### Pre-Event Recognition

Logo included in weekly newsletter	●	●	●
Social media sponsorship announcement	●	●	●
Logo listed as sponsor on the FH Chamber website	●	●	●
Included in FountainCast event commercial	●	●	●
Recognized in Press Release to Fountain Hills Times	●	●	●

### On-Site Recognition

Premium Booth Location (1 lobby booth or 2 ballroom booths)	●		
Full-page ad in event program	●		
Half-page ad in event program		●	
Quarter-page ad in event program			●
Announcements throughout event indicating support	●	●	●
Logo included on sponsorship page in event program	●	●	●

<b>Cost</b>	<b>\$1,495</b>	<b>\$645</b>	<b>\$345</b>
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# 2021 FOUNTAIN HILLS DAY EVENT ATTRACTION SPONSORSHIPS

May 15, 2021 | Fountain Hills Community Center

**SPONSORSHIP  
ATTRACTION**

**BEER GARDEN  
SPONSOR**  
(1 available)

**LIVE MUSIC  
STAGE  
SPONSOR**  
(1 available)

**KIDS CLUB  
SPONSOR**  
(1 available)

## Pre-Event Recognition

Logo included on attraction  
specific social media posts



Recognized in press release to  
Fountain Hills Times



Social media sponsorship  
announcement



Logo listed on Chamber website  
as attraction sponsor



## On-Site Recognition

Logo included in event program



Announcements throughout  
event indicating support



Sign at attraction with logo  
showcasing sponsorship



**Cost**

**\$1495**

**\$995**

**\$995**

# 2021 THANKSGIVING DAY PARADE

November 25, 2021 | Saguaro Blvd./Palisades Blvd.

Expected Attendance: 2,500

**SPONSORSHIP  
BENEFITS**

**PRESENTING  
SPONSOR**  
(1 available)

**COMMUNITY  
SPONSOR**  
(6 available)

## *Pre-Event Recognition*

Logo included in weekly newsletter	●	●
Social media sponsorship announcement	●	●
Logo listed as sponsor on the FH Chamber website	●	●
Included in FountainCast event commercial	●	
Recognized in Press Release to Fountain Hills Times	●	

## *On-Site Recognition*

First choice of line-up location <i>(after dignitaries)</i>	●	
Second choice of line-up location <i>(after dignitaries/presenting sponsor)</i>		●
Official sponsor banner to carry while on parade route	●	●
Recognized by announcers as sponsor during parade	●	●
Logo included on sponsorship page in event program	●	●

**Cost**

**\$2,995**

**\$1,495**

# 2021 STROLL IN THE GLOW

December 4, 2021 | Avenue of the Fountains.  
 Expected Attendance: 1,500

**SPONSORSHIP  
BENEFITS**

**PRESENTING  
SPONSOR**  
(1 available)

**COMMUNITY  
SPONSOR**  
(3 available)

**CHILL IN THE  
HILLS  
SPONSOR**  
Unlimited

## Pre-Event Recognition

Logo included in weekly  
newsletter



Social media sponsorship  
announcement



Logo listed as sponsor on the FH  
Chamber website



Included in FountainCast event  
commercial



Recognized in Press Release to  
Fountain Hills Times



## On-Site Recognition

Table/booth at event



Solo sponsorship banner on the  
Chill in the Hills Skating Rink



Recognized on sponsorship  
banner (logo included)



Recognized on audio system as  
event sponsor



Logo listed as sponsor on Chill in  
the Hills skating rink banner



**Cost**

**\$2,495**

**\$1,495**

**\$150**

# OTHER SPONSORSHIP OPPORTUNITIES WITH THE F.H. CHAMBER

## BUILDING NAMING RIGHTS

## CHAMBER CHATTER

## FH CONNECT NETWORKING BREAKFAST

### Sponsorship Description

Name physical locations within the NEW F.H. Chamber Building

Advertise your business by becoming a sponsor of the quarterly newsletter

Reach an involved audience at the quarterly networking breakfast for local professionals

### Sponsorship Details

Available locations for naming rights:

- Fountain Board Room
- Synergy Board Room
- Elite Meeting Room
- Front Event Patio

Benefits of Sponsorship:

- Designated space with personalized collateral
- Name will be exclusively used when referring to this space
- Sleek acrylic sign with company logo on display recognizing sponsorship

- 500+ copies of the Chamber Chatter are printed each Quarter
- Choice of Ad location/size in Chamber Chatter
- Free ad design included with sponsorship
- Social media post recognizing sponsorship
- Chamber Chatter is sent to every Chamber member and given to all perspective new members
- Chamber Chatter is available in visitor center quarterly

- FH Connect Networking Breakfast is most recognized networking event in Fountain Hills
- All FH Connect Networking Sponsors Receive:
  - 4 event registrations
  - 1 ad in event program
  - Option to put collateral at every seat at event
  - Recognized at event as sponsor by CEO
  - Logo included on all pre-event marketing
  - Reserved seats in prominent location at event

### Cost

Varies by Option

1/4 page: \$150  
1/2 page: \$290  
Full page: \$500

\$200  
4 Available/event

# OTHER SPONSORSHIP OPPORTUNITIES WITH THE F.H. CHAMBER

## LED SIGN ADVERTISING

## LOGO BACK-DROP SPONSOR

### *Opportunity Description*

Have your ad on the high-tech LED sign at the Chamber building - seen by approx. 70,000 cars per month!

Have your logo included on the backdrop used in official Chamber photos, videos, and events!

### *Opportunity Details*

- Only two advertisers per month to maximize ad exposure
  - Ad design included in fee
  - 2 "slides" per ad
  - Ad can include:
    - Full color
    - Logo
    - Photos
    - Animation
    - Contact info
  - Ads are customizable
  - This is the ONLY "billboard" like advertising in Fountain Hills
- Logo is included multiple times on printed backdrop
  - Backdrop is used for:
    - Photos
    - Videos
    - Live streams
    - Events
  - Backdrop is used for 6 months - multiple times!
  - Backdrop displayed inside Chamber building

### *Cost*

**\$50/day**  
**Billed monthly (30 days)**  
**\$1,500 total**

**New Logos: \$275**  
**Return Logos: \$150**  
**Premiere Partners: Free**



# 2021 OKTOBERFEST

September 24/25, 2021 | Fountain Park

Expected Attendance: 5,000

## SPONSORSHIP BENEFITS

OKTOBERFEST SPONSOR  
(0 available)

MUNICH SPONSOR

FRANKFURT SPONSOR

HAMBURG SPONSOR

HEIDELBERG SPONSOR

### Pre-Event Recognition

Logo included in weekly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FH Chamber website



Included in FountainCast event commercial



Recognized in Press Release to FH Times



### Admission

Number of entrance tickets for event

100

25

10

5

1

### Logo Banners

Number of banners at event  
(provided by sponsor)

4

3

2

1

1

# 2021 OKTOBERFEST

September 24/25, 2021 | Fountain Park

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## SPONSORSHIP BENEFITS

OKTOBERFEST SPONSOR  
(0 available)

MUNICH SPONSOR

FRANKFURT SPONSOR

HAMBURG SPONSOR

HEIDELBERG SPONSOR

### On-Site Recognition

Dedicated VIP area	●				
Feature story in event program	●				
Active Involvement in event "Activities"	●				
Sponsorship of *Amenity at event		●			
Signage at sponsored ammenity		●			
Public Address announcements	●	●	●		
Logo included on sponsor banner	●	●	●	●	

\*Amenity options: German Band, Children's Area, etc.

Cost	\$5,000	\$2,500	\$1,000	\$500	\$300
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