



**Zorra Caledonian Society  
General Meeting – April 29, 2019  
MINUTES  
7:00 pm @ Embro Legion**

“The Zorra Caledonian Society is a volunteer community organization formed in 1937 to recognize the Scottish heritage of the Village of Embro and the Township of Zorra”

**Welcome & Introductions**

President Gord MacKay called the meeting to order at 7:05 p.m.

A minute of silence was held in memory of Warren McKay. (Past President 1996, Secretary 2001-2016).

**Confirmation all present are paid members** (guests excluded)

**Directors:** Gord MacKay, Kevin Fraser, Helen Dowd, Geoff Innes, Peter Fleming, Alan Normand, Angus Thomson, Jack Matheson, Jennifer Moodie, Laura Green, Paul MacLeod, Ron Marshall, Steve MacDonald

**Coordinator:** Holly MacDonald

**Regrets:** Keith Matheson

**Members:** Diane Normand, Doug Ferguson, Grant Innes, Jim Grieve, Katherine Grieve, Wally Matheson, Wayne Moodie, Jim Walton, Ken Ulch, Mel Matheson

**Membership Roll Call - “Your comments on our National Tartan Day event?”**

The roll call was answered by 24 people in attendance, highlights included: great learning the Dashing White Sergeant, band was really good, good night, family clan, food compliments, participation, enjoyed by everyone, dancers dancing in the off time of the band, 7 families with 2 generations present at event, video, thanks to Laura as food coordinator and Mary W. doing the dishes

**Approval of the Agenda – with additions:**

1.4 Legal Letter

Treasurer’s Report – Signing Authorities

**M/S Carried**

**Approval of the Minutes from Previous Meetings**

**Road Race Feb 5, 2019 M/S Carried, General March 25, 2019 M/S Carried.**

Note: Any committee meeting outside of the Board, need to provide a copy of the committee minutes to secretary Geoff Innes so they can be included in the monthly Board packages.



## **Correspondence**

Thank you, letters, were received and passed around from the Milverton Women's Initiative Committee for donating 2 passes to their Silent Auction at their 13<sup>th</sup> annual "An Evening to Celebrate International Women's Day". The Oxford District Women's Institute event "Garden Party for a Cause" raising money for the Children's Hospital of London Health Sciences Centre.

## **ZCS Coordinator Report from Holly MacDonald**

**Month:** March

### **Accomplished:**

- Social Media - Instagram Posts/Networking
- Membership emails – Newsletters, Minutes, Agendas
- info@embrohighlandgames responses
- AGM Tickets
- Updated Membership database with 2019 new members and renewals
- Pitch Page Summary Document
- Dance Registration Form

### **Work-in-Progress:**

- Social Media
- info@embrohighlandgames responses

### **Hours:**

<b>Date</b>	<b># of Hours</b>	<b>Work Performed</b>
March	1.0	Info@embrohighlandgames
	1.5	Membership Emails
	0.5	Social Media
	0.5	Membership Update



	1.0	AGM Tickets
	4.5	Pitch Page Summary
	0.5	Dance Registration Form
<b>Total Hours</b>	<b>9.5</b>	

Report was reviewed by Holly. M/S Carried

## **ZCS Sponsorship Coordinator Report from Patti Henhoffer**

### **1.0 Old Business**

#### **1.1 Report on National Tartan Day (Helen Dowd)**

### **Zorra Caledonian Society - Director /Chairperson Report Form**

### **Zorra Caledonian Society - Director /Chairperson Report Form**

**Name of Contact:** Helen Dowd

**Area of Responsibility:** Chairperson - National Tartan Day (NTD) event

#### **Background Information:**

-National Tartan Day origins... "On October 21, 2010, the Minister of Canadian Heritage officially declared April 6 as Tartan Day. It is **celebrated** on April 6 because it is the anniversary of the signing of Declaration of Arbroath in 1320, the **Scottish** declaration of independence."

-We should note then that 2020 will be the 700<sup>th</sup> anniversary!

-ZCS first started to mark this celebration in 2018 with an event at the Legion which was a success so at the April 2018 meeting we voted to continue it for 2019

-in 2018, Laura Green knew of a band we could get so we contacted Harold Rudy, (519-241-1864) and his band Shepherd's Knot which we hired again for 2019

-for 2019, Sim School of Highland Dance decided to start up again the Tartan Ball (and move it to London) on our date, so Helen re-connected with her dance contact from Stratford – Carol MacDougall ([cmacdoug23@gmail.com](mailto:cmacdoug23@gmail.com)) and her Stratford Scottish Dancers. They had danced for us back at our 75<sup>th</sup> anniversary in 2012. For NTD, they suggested they would do the first set themselves and then make the second set interactive. This proved to be a very successful plan as half the room was up dancing!



-posters and #d tickets were creatively designed last year by Monica Phelan of Dragonfly Ink so she updated everything for 2019.

-the event was advertised in Crier Flyer, Village Voice, on our EHG website and on social media.

-\$100 in door prizes was purchased as well as McLeod's Scottish Shop donated almost another \$ 100 (Wool tartan scarf was \$ 49.95 alone)

-a Women's Institute member kindly donated two tickets to the Garden Party for a Cause \$ 40 value.

-we decorated the Legion with our new black table cloths and ZCS tartan runners, with candle centre pieces.

-to keep costs down and ensure the food was delicious, we had the Board members bring the food for the Scottish late lunch, the menu was:

Helen Dowd – Dundee Cake

Kevin Fraser – TBD

Laura Green – Scottish Cheddar Arrangement

Geoff Innes – Shortbread cookies

Steve MacDonald - Sandwiches

Ron Marshall – Scottish Meatballs in Whiskey

Jack Matheson – Fruit tray

Gord MacKay – Scottish Protein

Paul MacLeod – Oatmeal Cookies

Jennifer Moodie – Scottish Toffee

Alan Normand – Millionaire Shortbread

Angus Thomson – Kettle Chips – several bags

Special thanks to Laura Green for being our kitchen lead and everyone who helped!

**Key Information to Share that impacts others:**

-It was deemed a successful event as it provided 71 people a great night out (56 guests, along with 8 dancers, 1 teacher, 1 accordion player from Stratford Scottish Dancers, four musicians from the band



Shepherd's Knot and one bar tender). Seven Zorra families had two generations in attendance (Green, Innes, Matheson, Matheson, McKay, Thomson & Walton)

IN order to ensure a smooth evening, the following timeline was circulated ahead to the participants.

6 pm the Band - Shepherd's Knot loads in, Legion Bar tenders arrive, and volunteers arrive to set-up.

6:30 pm – Scottish Country Dancers arrive

7 pm – Doors open to the public

7:15 pm – 8 pm - Band Set # 1

8:00 - 8:30 pm – Dance Set # 1

8:30-9:15 pm - Band Set # 2

9:15 pm to 9:45 pm – Dance Set # 2 – this one is interactive, so the crowd needs to join in AND Diane Normand is going to debut the **Dashing White Sergeant**.

**9:45 pm – 10:15 pm – BREAK for Scottish Late Lunch and Door Prizes Drawn**

10:15-11 pm – Band Set # 3.

11 pm – Farewell's

**What have you completed in your area since the last meeting?**

-the event is over, and I look forward to feedback which is the roll call at the April meeting.

**Revenue:**

\$1,100 (55 tickets @ \$ 20)

1 complimentary ticket to Brenda Krantz (for being a guest instructor at March Break Kid's Camp with her Sheltie dog Polly)

**Expenses:**

\$600 Band

\$200 Dancers

\$ 99.98 Door Prizes

\$ 64.41 Dragonfly Ink (Posters & Tickets)

\$ 25 Legion Cleaning Fee



\$ 10 Band Bar tab

\$ 8.50 Fair board coffee supplies

= \$1,007.89

**Profit \$ 92.11**

Thank you to Holly for pre-selling the tickets and a sincere thank you to everyone for doing your part to make the night a BIG success!

**Motions:** that the Board votes to continue the event in 2020 and that the Legion be booked for Saturday, April 4, 2020 as well as the band and the Scottish Country dancers. (Our goal should be to have approx. 70 people in the room as that works the best for the space we have!) **Motion: M/S Carried.**

### **1.2 Caledonian Scottish Open (Jennifer Moodie)**

Jennifer distributed Caledonian Scottish Open posters to all in attendance. There will be a message in the May newsletter please forward to everyone. Jennifer is looking for 40 people to register. Register deadline is May 25<sup>th</sup> call 519-475-4321. There will be many prizes.

**Motion: To receive report. M/S Carried**

### **1.3 Monthly Pitch Page on Dashing White Sergeant (Diane Normand) Zorra Caledonian Society**

#### **2019 EHG Pitch Page**

Please complete and submit your “2019 EHG Pitch Page” to [info@embrohighlandgames.ca](mailto:info@embrohighlandgames.ca)

**Submissions will be discussed (and presented if need be) at the March ZCS combined meeting 7 pm at the Embro Legion.**

#### **Area of the Games you are responsible for:**

Name of Chairperson: Diane Normand

Phone Number: 519 320 8113

Email Address: [dnormand007@gmail.com](mailto:dnormand007@gmail.com)

Tenure at the Games: NEW

#### **Description of Your Event or Activity:**

Massed Dashing White Sergeant on the main field



As of the March 25th meeting it was decided to postpone the world record attempt until 2020 and come up with a plan 'B' for this year's games.

### New proposal Plan B

Lets test some of the logistics, catch some of the measurables and demographics at the 2019 games by having a 'massed' DWS dance.

Rather than guessing what the actual participant numbers on a normal July 1st day would be (300?), & how many we would have to approach & teach from the community (1700?) we should have some solid numbers to work with.

From there we should be able to decide if a world record is attainable & how best to plan for a 2020 World DWS Record.

1/Set up the main field as we would if we were doing the world record

a) See how the field works and what would need to change.

2/ Have a DWS after the 'massed highland fling', include visitors & competitors

a) Record separately how many visitors & competitors participate.

3/ Set up 2 dance stations one inside, & one outside (open from 9.30am to 12.30pm)

a) Utilize the talents of local Scottish dance groups have them teach, while allowing them to promote their groups.

b) Record how many visitors participate in learning the dance at each of the stations.

4/ Have 4 Caledonians wearing maybe a tartan sash with something written on it like...

"come jig with us" wandering amongst the crowd encouraging them to visit the dance stations, learn the dance & participate in the massed DWS.

5/ Make regular announcements encouraging visitors to learn a Scottish dance & participate on the main field at 1pm (?)

With regards to Embro Highland Game competitors/exhibitors



They too should be encouraged to partake as they are a known quantity and will help create a solid foundation to our dance numbers.

\*\* Highland dancers            Laura Green

Sim School of dance, other dance groups

\*\* Pipe band                        Ron Marshall

Ingersoll pipe band, other pipe bands?

\*\* Tug of war                        ?

\*\* Rugby                             ?

\*\* these participants would be approached in advance of the games possibly with an email and YouTube link to video showing dance & encouraged to learn the dance and participate on the main field at 1pm.

PRIOR TO THE GAMES

See if we can teach it to other community groups

Ingersoll pipe band?

## QUESTIONS

Should the idea that this is for a 2020 World Record attempt be discussed or even mentioned?

## HOW COMMITTED ARE THE CALEDONIANS TO THIS?

Whole heartedly YES?

Then let's start promoting the intent to go for a 2020 world record at the games as we teach the dance etc.

or

Is it a MAYBE?

Let's say nothing at the games regarding the World Record and just have fun introducing a            new event!

## 1.4 Update on the Lawyer's Letter accompany EHG contracts (Gord MacKay)

The letter was modified and was sent out to the board for information. It will be sent to the Pipe Band Society to send to bands with their passes.





There will be signage in contained areas on the grounds.

Other repercussions: do we hire security or the OPP to deal with confrontations? How do we deal with edible cannabis – consideration for 2020?

# **NOTICE**

## **TO ALL COMPETITORS, JUDGES AND OFFICIALS**

### **Re: Embro Highland Games - July 1, 2019**

*The following orders are required to be in compliance with insurance coverage and relevant by-laws and policies:*

#### **SMOKING TOBACCO OR CANNABIS ON GROUNDS AT ANY TIME IS STRICTLY PROHIBITED**

*Pursuant to Municipal By-law #42.15*

#### **CONSUMPTION OF ALCOHOL IS STRICTLY LIMITED TO THE LICENCED AREA**

*Pursuant to the Municipal Alcohol Policy #700-04*

**Mr. Gordon MacKay**  
President  
Zorra Caledonian Society



## 2.0 New Business

### 2.1 2019 DRAFT Site Plan (Gord MacKay & Kevin Fraser)

The 2019 Draft Site Plan was presented.

Items to note: NW Corner – crowded with tents in 2017; dance stage outside – if not there is missing vibes and epitome of games, fills up the grounds, brings everything closer together; Traffic control; community centre and grounds cost for 2019 is \$1856.00; arena will be the emergency spot

**Motion: Weather permitting the dancing will be held outside. M/S Carried.**

#### Layout of Events:

Hall –Taiwanese skit; Allison Lupton Band, no meal in hall, Scottish tea and Scones (afternoon tea and dances)

Tug-o-War – South end of soccer field, where it has been in the past

Livestock – noise discussion with Road Race and Pipers (pipers Caddy Field to the North) Ron

Marshall said pipes can work with the area, livestock South side of shed

Redi Mix Truck

Grounds – fencing for bar \$400.00, road closures, township security, wagon tour(s) parking lots to drop off area (\$250.00 to rent a tour wagon from the Outdoor Farm Show), rope and pigtail fence posts, rope costs approximately \$0.50 per roll (1/4”), 1300 feet of rope per roll, fencing options, alcohol license whole grounds, bar location at the back of the grounds(East) under the trees is in the centre and a good place to view all that is going on during the games; Bar closes at 6:00 p.m..

**Motion: To receive the Draft Site Plan report for information. M/S Carried.**

### 2.2 2019 EHG Schedule of Events (Helen Dowd)

The following schedule was reviewed.

July 1, 2019

#### 82<sup>nd</sup> Embro Highland Games Schedule of Events

Time	Event	Location
7 am	Gates Open for the 82 <sup>nd</sup> time!	Embro Community Centre
8 am	Highland Dance Registration Opens	Dance Tent
8 am	Road Race Registration Open	Under the Arena Canopy
8:30 am	Solo Piping & Solo Drumming competitions begin	North East Field
8:55 am	Town Crier (Doug Turvey) & Anthem (Philip Kerr)	Dance Stage
9 am	Highland Dance Competition begins	Dance Stage
9 am	5 & 10 km Road Races start	Main Field



9:08 am	2 km Road Race Starts (for Grade 8 and under)	Main Field
10 am	Scottish Dogs on Parade	Sheep & Dog Field
10 am	Tug of War Competition begins	Tug of War Pitch
10-Noon	Learn to dance the <b><i>Dashing White Sergeant</i></b> – a Scottish Country Dance for a mass performance at the Opening Ceremonies	Large Hall
10 am	Rugby Sevens Clinic hosted by Black Swans Rugby	Rugby Pitch
10:30	Sheep Herding Demonstration	Sheep & Dog Field
10:30	Ontario Heavy Events Championships begin	Heavy Events Field
11 am	Beer Gardens Open	Beer Gardens
11-2 pm	Children's Scottish Crafts	Large Hall
11-12	Children's Outdoor Scottish Games	Main Field
11:30 am	Agility Dogs Demonstration	Sheep & Dog Field
11:30 am	Kilted Yoga – Moksha Yoga Stratford (all welcome)	Rugby Pitch
12 pm	Highland Dance Awards	Dance Stage
<b>12:30 pm</b>	<b>Massed Fling, Official Welcome, Clan Parade, Massed Bands, Open Invitation for all to join in to dance the <i>Dashing White Sergeant</i></b>	<b>Main Field</b>
1:15-1:45	Toronto Taiwanese Entertain – <b>WHAT????</b>	Large Hall
1:30 pm	Ontario Heavy Events Championships resume	Heavy Events Field
1:30 pm	Rugby Sevens resumes	Rugby Pitch
1:30 pm	Highland Dance competition resumes	Dance Stage
1:30 pm	Pipe Band Competitions begin	North East Field
1:30 pm	Tug of War Competition resumes	Tug of War pitch
2 pm	Dog Agility Demonstration	Sheep & Dog Field



2 pm	Live Celtic Music with Allison Lupton, Ian Bell & James Stephens (Set 1 - 45 mins)	Large Hall
2-3 pm	Children's Scottish Outdoor Games	Main Field
2-4 pm	Scottish Tea Room (serving scones)	Large Hall
2:45 -3:15	Shop Talk with Steve MacDonald – <b>TOPIC??</b>	Large Hall
3 pm	Sheep Herding Demonstration	Sheep & Dog Field
3:15	Live Celtic Music with Allison Lupton, Ian Bell & James Stephens (Set 2 – 1 hour)	Large Hall
4 pm	Highland Dance Awards presented	Dance Stage
<b>4:30 pm</b>	<b>Massed Bands</b>	<b>Main Field</b>
6 pm	Beer Gardens Close	Beer Gardens

**Other Attractions Not to be Missed:**

**Scottish Horses & Cattle – open all day** (under the Cattle Shed)

**Oxford Spinners & Weavers** – working display near the Sheep & Dog Field

**Clans & Concessions** – on Clan Alley, **Visitor & Volunteer Services Tent** - take a selfie holding the bagpipes! **Put Yourself in the Picture Boards** – look for three unique picture boards around the Grounds!

Gord will now use these locations to ensure his site map is labelled to match. Please review YOUR AREA carefully to ensure I have captured it properly (and look for overlap with other events that could be problematic). We will have one final stab at this at our next meeting (May 27<sup>th</sup>) and then it will be approved to be final and posted as such. **Motion: To receive report. M/S Carried.**

**Presentation from the W.C.I. students on their March Break 2019 trip to Taiwan**

Shelby Moodie and Rachel Hooker thanked the ZCS for their donation and presented President Gord with a letter of thanks and a book.

The first day in Taiwan was Founders Day for Rev. McKay. The students went to a school and had traditional foods. The students at the school created traditional dishes for everyone to try. There will be monuments of Rev. McKay' at the school. The first night there was a 13-course dinner prepared by the principal at the school. Hotpots re the traditional meal. It is very clean in Taiwan; the garbage does not touch the ground. They grow rice, watermelons, winter melons, some bananas. There is an Oxford College located there. Scooters are the main transportation. The students went to a night farmers market. Outfits are very traditional and colourful for special occasions. It was the opportunity of a lifetime. Thank you.



### 2.3 Sponsorship Update (Peter Fleming & Patti Henhoffer)

Peter noted approximately \$5000.00 in sponsorship received so far. Also, to note is that we have received notice of a donation from Core Fuels, Toyota and Stubbes Redi-mix.

Wayne Moodie presented the idea of having a Redi-Mix truck pull in an open space on the asphalt of the grounds. It would be with the heavy events. Sponsorship would be Stubbes Redi-Mix. The pull would be a team event. The logistics of the pull need to be discussed further with the Grounds Committee.

### 2.4 Submission of Grounds Committee Order Forms (All ZCS chair people)

There have been 4 order sheets to date.

### 2.5 Distribution of EHG Gate Passes (Helen Dowd, All ZCS chair people)

Helen distributed all passes to ZCS chair people.

#### **Treasurer's Report – Peter Fleming**

Presentation of the forecasted 2019 ZCS Budget.

Peter reviewed the 2019 ZCS Budget reflecting on the income and expenses. Peter noted that a Contingency dollar amount has been added for long term equipment purchases. Also, noted was cost of toilets and a people mover. **Motion: That the ZCS 2019 budget be approved as received and reviewed. M/S. Carried**

He noted that sponsorships, dance and road race fees are starting to flow in. He has filed the cooperate return to Canada Revenue Agency. Peter filed a Corporate Return. Gord complimented Peter on an excellent job of preparing the 2019 ZCS Budget.

Signing Authority: The bank needs a resolution letter for 2019 signing authorities. Geoff to prepare a letter of correspondence for the bank.

### Review of the Action List

#### **NEW Action Items Listing for May 2019**

<b>Action Required</b>	<b>Action by:</b>	<b>Deadline</b>	<b>Status</b>
May 1 Newsletter	Gord & Helen	May 1	Done
May 1 Newsletter and Golf Eblast to all members	Holly	May 1	Done
Complete April 29 Meeting Minutes	Geoff	May 6	
Prepare May 27 Agenda	Gord	May 13	



Complete April Coordinator Report	Holly	May 17	
Completed Director Reports with Updates for the May meeting	All who have "news" to report	May 17	
Sponsorship cheques to Peter and Address updates/info to Patti	All	May 24	
Update 2019 EHG DRAFT schedule	Helen	ASAP	Done
Update 2019 EHG DRAFT Site plan and send to Berle	Gord	ASAP	
First Aid – EMS Woodstock, Fanshawe First Aiders	Kevin Fraser	ASAP	
Register for the Caledonian Scottish Open @ Stonehaven Golf	All	May 25	
Book OPP for 8 hours (not just 4)	Grant	ASAP	
Continue to work with Matt Brown on EZCC matters for Grounds	Gord/Jim/Kevin	ASAP	
Look into Road Closure	Gord	ASAP	
Get y'er Tartan on for the Board Photo	ALL Board Members	May 27 6:45 pm	
May Meeting Snacks	Paul MacLeod	May 27	
Book Legion for April 4, 2020 for NTD	Kevin	ASAP	



Book Band and Dancers for NTD 2020	Helen	ASAP	
Clan locations/clan parade	Jim Walton	May 27	
Reconciliation paperwork with bar vendors	Peter Fleming & Wally Matheson	May 27	
Letter for Bank – Signing Authorities	Geoff	ASAP	
Overnight Security – Embro Fire Dept.	Kevin	ASAP	
Reminder Email Blast for Board Photo May 27	Geoff	May 25,26	

### Other Business

Ontario Provincial Police – Do we want to extend the OPP security to 8 hours?

Comments – good insurance for afternoon security, there will be an administration fee

**Motion: That the ZCS extend the OPP contract for another 4 hours (8 hours inclusive).**

**M/S Carried.** Grant Innes to contact the OPP.

**Overnight Security** – Kevin to ask Embro Fire Department (Matt Cockle). Kevin to also check on donating \$200.00 to the fire department.

**Road Race Forms** – Grant distributed the forms.

**Warren McKay Funeral** – visitation and funeral are from Francis Funeral Home, Tavistock. A donation will be made to Thistle Theatre in memory of Warren.

### Board Photograph

May 24<sup>th</sup>, 6:45 p.m. at the sign at the south entrance into Embro (Tractor Pull site)

**Next Meeting** – May 27, 2019 - 7 pm @ the Embro Legion – Refreshments – Paul McLeod

**Adjournment** – 9:55 p.m.

**Refreshments** – provided by Steve MacDonald

