



**Zorra Caledonian Society  
General Meeting  
Tuesday, January 22, 2019  
MINUTES  
7:00 pm @ Embro Legion**

“The Zorra Caledonian Society is a volunteer community organization formed in 1937 to recognize the Scottish heritage of the Village of Embro and the Township of Zorra”

**Attendance:**

**Directors** - Gord MacKay (President), Kevin Fraser (Vice President), Helen Dowd (Past President), Jennifer Moodie (Secretary), Peter Fleming (Treasurer), Jim Grieve, Geoff Innes, Steve MacDonald, Jack Matheson, Ron Marshall, Alan Normand, Angus Thomson, Laura Green  
**Members** - Keith Matheson, Jim Walton, Grant Innes, Wally Matheson, Diane Normand, Graham Hart, Wayne Moodie, Katherine Grieve  
**Coordinator** - Holly MacDonald

**Welcome and Happy New Year**

President Gord MacKay called the meeting to order at 7:05 pm

**Roll Call – “Your comments on the 82<sup>nd</sup> St. Andrew’s Night Banquet”.**

The roll call was answered by 20 guests, highlights included: the meal, the haggis, guest speaker Dan Needles, new pre-arranged seating plan meant you could arrive anytime and know your seat was “there” and how “compact” the evening ran. The increase to a \$ 40/ticket was not a concern. The students from WCI did a great job of the coat check and were very appreciative of the \$300 they made in tips (plus the \$ 1,000 the Caledonians are providing) for their trip to Taiwan in March 2019. Suggestions for 2019 were: the pipeband needs to make sure they pipe the haggis “off” the stage and we need to pay EZCC the \$100 to put away the tables and chairs (there is only one cart which makes it very slow).

**Confirmation that all present are paid member for 2019** (guests excluded)

**Approval of the Agenda –M/S Carried**

**Approval of the Minutes from the Combined Meeting – Oct 15, 2018 M/S Carried**

**Approval of the Minutes from the Board Meeting – Dec 10, 2018 M/S Carried**

**Correspondence** – A thank you card was received from Jean Caddy for the contribution the ZCS made to Knox United Church in memory of Jim Caddy’s.

**Coordinator’s Report for December**

Holly provided her report. **Approved. M/S Carried**

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### **Treasurer's Report –**

Peter Fleming gave his report. The St. Andrew's Night Banquet broke even in 2018. We sold 223 tickets and the rest were complimentary (fed 239) for total ticket sales of \$ 8,880. The bar brought in \$1,216 and expenses were \$ 905. The refreshments served at Brigadoon in December netted \$264.00 for the MacKay Farm Gate Restoration project bringing the total to \$603. We have received the balance of EHG concession income and paid some late 2018 expenses. Estimated EHG profit is \$ 9K and overall ZCS profit \$2K for 2018. Current GIC's total \$66K. We donated \$100 in memory of Ron Totten to Knox United Church in January. The books have now gone to the examiners for review prior to the AGM Feb 25, 2019. If the Board members have any questions on the 2018 DRAFT financials, Peter would be happy to answer. Peter indicated that there are enough medals for road race and piping in 2019 but that we will have to order for the Highland dancers. There are 70 "extra" bronze medals on hand.

**Approved as Presented M/S Carried.**

### **Old Business**

**Motion to approve the 2018 St. Andrew's Night Banquet Handbook as circulated - M/S Carried**

### **New Business**

#### **Review of ZCS Constitution**

It was agreed no changes would be made to the constitution at the upcoming AGM. The constitution committee will give it a thorough and complete review in Fall 2019 and bring it to the membership for discussion. By then we will have been incorporated for three years which will provide adequate time to know what has worked and what has not.

#### **Nominating Committee Update**

For the upcoming election, the membership can elect between one and three directors. The Board sits as the nominating committee. If anyone is interested, please contact Gord MacKay.

#### **2019 Ontario Volunteer Service Awards Nominations**

In 2017 we nominated Rollie and Dianne Rutherford, Jim & Lydia Knudsen and neither couple were able to attend the awards ceremony. In 2018 we nominated Jack Matheson, Ron Thomson, Warren McKay and Alexander McKay and only the latter two went to Aylmer to receive their pins and certificates. Discussion amongst the members indicated they wanted this to continue despite the online registration hassle it is every year. Since the deadline for nominations is January 25<sup>th</sup>, direction was given that the Board will select a suitable candidate(s) and Jennifer will go ahead and get them registered. The selection will be revealed at the March meeting.

#### **2019 Meeting & Event Schedule**

The following is the approved Meeting & Event Schedule for 2019. Members are urged to make notes of these dates and times in their calendars or on their devices.

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Date	Event	Time	Location
Monday February 25	2019 AGM	5:30 pm Social, 6 pm Dinner, 7 pm Meeting	Embro Legion
Monday February 25	Board Meeting	Immediately following the AGM	Embro Legion
Friday March 15	Scottish Day at March Break Camp	10 am to 3 pm	EZCC
Monday March 25	General Meeting	7 pm	Embro Legion
Saturday April 6	National Tartan Day	Time TBA	Embro Legion
Monday April 29	General Meeting	7 pm	Embro Legion
Monday May 27	General Meeting	7 pm	Embro Legion
Saturday June 1	Caledonian Scottish Open	3 pm	Stonehaven Golf Course
Monday June 17	EHG Info Night	7 pm	EZCC
Saturday June 29	EHG Set-up	9 am	EZCC
Monday July 1	82nd EHG	7 am - 5 pm	EZCC
Sunday July 7	President's Party	1 pm	President's Home
Monday Sept 23	General Meeting	7 pm	Embro Legion
Monday Oct 21	General Meeting	7 pm	Embro Legion
Monday Nov 18	Education Night	7 pm	Embro Legion
Thursday Nov 28	SET-UP for SANB	9 am	EZCC
Friday Nov 29	83 <sup>rd</sup> SANB	6 pm Doors open	EZCC
Monday Dec 9	Board Meeting	7 pm	TBD

### **2019 Meeting & Event Refreshment Plans**

For two years non-executive Board members have been expected to bring refreshments to one meeting a year, the entire Board brings food to the EHG information night and in 2018 we added the Board would bring food to National Tartan Day. Several options were discussed in detail.

**Motion to pay \$25 to each Board member providing meeting refreshments. M/S Carried.**

### **2019 AGM Final Arrangements**

Plans are being finalized for the AGM on Monday February 25, 2019 @ Embro Legion – 5:30pm social, 6 pm Dinner and 7 pm Meeting. Roast beef meal will cost \$19.96 so ticket price will remain at \$ 20 as in the past. Mayor Ryan has been invited and will bring greetings. All members who wish to attend should contact Holly MacDonald to reserve their place. Invitations will be sent out with the Feb newsletter. Cut off for meals will be Monday Feb 18, 2019. In the



past a member has donated the use of her white table cloths for the AGM, but the Society is getting more and more events where we could use our own and black would be a better colour (matches the tartan and stains do not show) choice. Jo MacKay has found them for \$ 22.00 ready-made and priced out material which would cost \$ 23.50 per table cloth. **Motion to purchase 10 black table cloths (up to \$25) to use at our events (AGM, National Tartan Day, SANB, Highland Games). M/S Carried.**

### **2019 National Tartan Day Final Arrangements**

Plans are being finalized for NTD to take place on April 6, 2019 @ Embro Legion. The band Shepherds Knot has been booked. Since the Sim School of Highland Dance is not available that evening, Helen has contacted the same group that danced at our 75<sup>th</sup> Anniversary event in 2012 - Scottish Country Dancers from Stratford and 10 dancers will perform along with a teacher and a musician. They will also do an interactive set with the guests.

**Motion that they be hired at a cost of \$200 – M/S Carried.**

**Since it is a Saturday night a motion was made to have the event 7 – 11 pm M/S Carried.**

**Motion that the ticket price be \$20 for 2019 – M/S Carried.**

Helen will order the tickets and posters for distribution/sale at the Feb AGM.

### **2019 82<sup>nd</sup> Embro Highland Games**

In order to plan for the 2019 Embro Highland Games, a chart has been created that shows all the events/department and who is in charge. It is as follows:

<u>DEPARTMENT</u>	<u>CONTACT PERSON</u>	<u>Pitch Page in?</u>
Advertising (Print)	Helen Dowd	Yes
Advertising (Radio)	Alan Normand	Yes
Bar	Wally Matheson	
Children's Indoor Crafts	Jennifer Moodie	Yes
Children's Outdoor Games	Rowena Ridder	
Clans & Concessions	Jim Walton	
Coordinator/Social Media	Holly MacDonald	
Dog Agility	Jim Grieve	Yes
Emcee's	Alan Normand	N/A
Entertainment	Helen Dowd	Yes
Flags	Keith Matheson	N/A
Gate	Angus Thomson	
Grounds Committee	Gord MacKay	Yes
Heavy Events	Sean Borland	Yes
Highland Dancing	Laura Green	Yes
Kilted Yoga	Helen Dowd	Yes
Livestock	Jim Grieve	Yes



Outdoor Signage	Doug Ferguson	N/A
Parking	Geoff Innes	Yes
Pipe Bands	Ron Marshall	
Road Race	Grant Innes	Yes
Rugby	Helen Dowd	Yes
Schedule	Helen Dowd	N/A
Scottish Dogs on Parade	Philip D. Kerr	
Sheep Herding	Jim Grieve	Yes
Sponsorship	VACANT	
Taiwanese Liaison (NEW)	Kathy Fraser	N/A
Treasurer	Peter Fleming	BUDGET
Tug of War	Jack Matheson	
Visitor & Volunteer Services	Wendy Marshall	N/A
Website & Facebook	Dave Knox	N/A
World Record Event	Diane Normand	Yes

We have commitments for people to chair all areas of the 2019 EHG except for **sponsorship**. We need someone to come forward to take over from Jim & Katherine Grieve who have looked after it for the past seven years. It is an important area of the Games as it raises approx. \$13K for our activities. At this point we have no volunteer for the position. It was discussed that perhaps this should be a multi-person job as 50% of the requests are emailed and the other 50% require in-person visits. It was also noted that there will only be ONE sponsorship program going forward (ie. Road Race cannot run their own separate one) so not to embarrass our Society making multiple requests to the same businesses in our community.

Pitch Pages are required to be submitted annually to assist with the preparation of the budget. Once submitted, they are combined and put in the 2019 EHG Pitch Page Summary document. All Pitch Pages that had been submitted were reviewed. Motions arising from the Pitch Pages are as follows:

- 1) Advertising -  
Helen presented the 2019 EHG Media Plan.  
**Motion to approve \$ 3,053 + Tourism Oxford fee for 2019. M/S Carried.**
- 2) Bar – Wally Matheson is the new bar lead, Helen will forward all files and emails from 2017 & 2018 to him so his team can come up with the best way to handle the bar for 2019.
- 3) Children's Scottish Crafts – work in progress. \$200 requested same as last year.
- 4) Entertainment  
**Motion to book Allison Lupton, Ian Bell and Dan MacDonald for \$ 1,200 + \$ 50 each for mileage. – M/S Carried**
- 5) Grounds - work in progress. Up next site meeting and site map. Washrooms will be cleaned and staffed by EZCC staff in 2019. We will only have to ensure the port-a-potties are



maintained throughout the day. To rent the entire facility for 2019 will be \$ 1,865 (up from \$1,745 in 2017). Gord has been impressed with the new lead, Matt Brown.

6) Kilted Yoga –

**Motion that we hire Moksha Yoga Stratford for \$ 100 to lead this event. M/S Carried.**

7) Livestock, Sheep Herding and Dog Agility - work in progress (found another lead for Highland Cattle). Jim is requesting the entire cattle shed area for the entire day – Road Race and the solo pipers will be asked to find a new home as he needs the shade and the water for the animals.

8) Parking – Geoff will investigate the price of better signage and bring back to the March meeting.

9) Road Race –

**Motion to accept the budget as presented – M/S Carried.**

10) Rugby – work in progress – will we neutral – no expenses, no revenue and no volunteers.

11) Illegal Activities – Our policies and the Township of Zorra policies need to be known and stated in our contracts and our communication materials. The Society needs to be proactive.

**Motion that we include a lawyer written statement in our contracts to control the illegal activities (smoking, cannabis, personal alcohol) for our competitors and concessions etc. – M/S Carried**

12) Heavy Events – work in progress

13) Highland Dance – work in progress

14) Tug-of War – Jack connected with Jim Conley and asked for a price for 2019 in April.

15) **NEW\*\*\*** Record Attempt (“Dashing White Sergeant”) –

**Motion to proceed to add this event to the EHG for 2019 as a community building event with huge publicity potential. Diane Normand to register it as it takes 12 weeks to get approval – M/S Carried**

**\*\* Please note that any outstanding Pitch Pages need to be submitted to Gord MacKay by March 18, 2019 to be considered for the 2019 EHG.**

### **Pricing for Medals for the NEW EHG Medal Design for 2019**

We have collected quotes from the following three suppliers:

1) The Corner Shoppe (Stratford)

2) Dordel Unique Awards (Stratford)

3) Jade Trophies

**A motion was made to allow the committee to compare the three options and leave the final decision up to the members of the committee (Gord, Helen, Laura and Peter).**

**M/S Carried**

### **2019 83<sup>rd</sup> St. Andrews night Banquet**

The EZCC has been booked for Friday November 29<sup>th</sup> at 6 pm. Gord presented options for the entertainment.

**Motion that we hire Kiley Joe Mason and his band for \$ 750 – M/S Carried**



### **Scottish Day at Zorra Township March Break Camp - March 15, 2019**

Laura Green offered to be the lead and Helen will help her. We need one more person. Jennifer kindly offered to hand over all her planning and materials from 2018 so they did not have to start from scratch. It is a good day to teach kips

### **Board Evaluations**

About half of the Board members submitted their annual Board evaluations. Since this document is important in the planning for the 2019-20 Board, President Gord requested that everyone get them in to him ASAP.

### **Upcoming Meetings:**

AGM Feb 25, 2019 5:30 pm Social, 6 pm Meal 7 pm Meeting at the Legion.

The General Meeting is Monday, March 25, 2019 7 pm at the Legion.

**Adjournment** – Motion to adjourn the meeting made at 9:15 p.m.

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