



January 21, 2013

Doug Kryzanowski
Manager, Corporate Relations, Marketing, Events & Entertainment
301 Parkside Drive South
Lethbridge, Alberta, Canada
T1J 4R3

Re: Exhibition Park Redevelopment

Doug,

The recent opportunity to redevelop the Exhibition Park Lethbridge site has certainly given the folks in South Western Alberta a reason for excitement and optimism. I would like to take this opportunity to offer to you and your organization our support for the project.

The economic benefit and impact that will be felt in our region will be huge. This project will not only help update the buildings and facilities in that area but will also bring more dollars to our area in the food and beverage, lodging, transportation and retail sectors. This redevelopment will bring more events and economic drive to our area from all levels as well as give the Exhibition Society the opportunity to grow a lot of their current events that have reached their limit.

The success of these events and the many more to follow because of the redevelopment will benefit our community as well as the surrounding communities. It's great to see the Exhibition Society and the City come together to help promote and grow our area as well as bring in bigger and better events for all to enjoy for many years to come.

Sincerely,



Gary Dorosz
General Manager / General Sales Manager
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