



COUNTY OF WARNER NO. 5

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February 12, 2013

Exhibition Park
Attention: Rudy Friesen
3401 Parkside Drive South
Lethbridge, AB T1J 4R3

The County of Warner Council reviewed the proposed Exhibition Park redevelopment project and fully support what the Lethbridge and District Exhibition is trying to accomplish. The development of a first class facility like the one proposed is essential in attracting large events from all over, and demonstrating what Southern Alberta has to offer. As agriculture is the leading economic driver for the County of Warner we appreciate all that the Exhibition does to promote the industry in our area.

On behalf of the County of Warner we wish you all the best in your redevelopment project.

Sincerely,

Ross Ford
Reeve County of Warner



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February 6, 2013

Lethbridge Exhibition Park
3401 Parkside Drive South
Lethbridge, Alberta
T5J 4R3

To Whom it May Concern:

Please accept this letter as an indication of Travel Alberta's support for Exhibition Park's development project. The Fair and Exhibition industry is a key contributor to tourism in the province of Alberta. In 2011 the tourism industry in Alberta generated approximately \$5.5 billion in revenue and was responsible for employing approximately 92,000 Albertans.

One of the key challenges facing the tourism industry is a lack of refreshed or new product. The development of Exhibition Park will provide facilities and services that will drive overall economic growth for the Lethbridge region and will greatly impact the whole of southern Alberta. Of particular interest is the development of the convention and trade show space. Meeting and Convention related travel is a major growth area for Alberta. Completion of the Exhibition Park project will position Lethbridge as a strong contender for this type of travel activity.

As the province of Alberta moves to diversify its economy, it is expected that tourism will play a major role. The many programs and service provided by Lethbridge Exhibition Park now and in the future will impact not only the economic environment but have a significant impact on the quality of life for individuals in the Lethbridge region.

Travel Alberta looks forward to the completion of Exhibition Park's development project and the very positive impact it will have on tourism in southern Alberta.

If you have any questions or require further information please do not hesitate to contact me. I can be reached by email at wynn.mclean@travelalberta.com or by phone at 780-679-6770.

Sincerely,



Wynn McLean

Vice President, Community Relations