

January 24, 2012

Exhibition Park Board of Directors
3401 Parkside Drive South
Lethbridge, AB T1J 4R3

To Whom It May Concern:

Re: Lethbridge & District Exhibition

Community Futures Lethbridge Region would like to take this opportunity to recognize the significant economic and social impact of the Lethbridge & District Exhibition in Southern Alberta and offer our support of the redevelopment project.

Exhibition Park is the largest facility of its kind in Southern Alberta however it no longer meets the needs of Lethbridge and the region. Having the right facility to attract conventions that are going elsewhere is a huge untapped market that would have direct and indirect economic spin off for the City. As an organization working with local entrepreneurs and organizations, we fully understand the impact this project would have on local businesses, service providers and organizations in Lethbridge – the impact would be far reaching.

It is imperative Exhibition Park strive to keep pace with the growth and progressive nature of the region it serves. Investing in Exhibition Park is investing in the future of business and culture of Lethbridge and Southern Alberta and therefore we fully support the redevelopment of Exhibition Park as a capital priority for Lethbridge.

We encourage you to consider supporting their initiative by investing in the redevelopment of Exhibition Park.



Henry Doeve
CHAIR



Darlene Sinclair
GENERAL MANAGER

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