



# Women to Watch In Real Estate, Construction and Development

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## How and why we chose these 25 Women to Watch

The Philadelphia Business Journal has committed this year to highlighting women who are having a major impact on their industries in Greater Philadelphia. We're interested in two major questions: What motivates you in your career? And, what advice would you give to future women leaders? The answers we received are thoughtful, informative and motivational.

Commercial real estate, development and construction have long been male-dominated industries. But that is changing in our region. The editors of the Business Journal chose these 25 newsmakers on the following pages to answer our questions. They were chosen based on news coverage and from recommendations from our network of news sources in the industries.

By no means do we consider this a complete list of women who are having an impact. We're well aware that we may have overlooked some great executives; we look forward to featuring them in future issues.

*Craig Ey, Editor-in-Chief*

Put the following in a text box?

### **photo**

### **Sarah Peck**

Progressive Housing Ventures LLC

Title: President and Owner

Years in the above job: 13

Original hometown: Mahwah, N.J.

Current city, town or Philadelphia neighborhood: Malvern

Career motivation: Seeing first time homebuyers achieve the dream of homeownership;

Revitalizing historic neighborhoods; Beautifying a street scape with a lasting and tangible improvement.

Advice for future women leaders in the industry: Be tenacious; accept obstacles as fun challenges to overcome; never give up; Deploy your natural strengths and skill sets to achieve your goals; Use your intuition and people skills to disarm and motivate others; Win trust by doing what you say you're going to do when you say you'll do it.