FOR IMMEDIATE RELEASE

XTAR NAMES VICE PRESIDENT SALES AND MARKETING
Kelly Nicklin Promoted to Expanded Role

ASHBURN, Virginia (May 17, 2018) XTAR, LLC is pleased to announce the promotion of Kelly Nicklin to Vice President Sales and Marketing. Ms. Nicklin previously served as the organization’s Senior Director of Sales and Business Development.

In her new position, Ms. Nicklin will oversee all sales and business development activities both foreign and domestic. She will also lead marketing efforts within the organization.

“Kelly leads by example. She has a genuine interest in solving customer needs and has a continuous flow of creative ideas. She knows how to develop and execute on a plan,” explains Jay Icard, President and CEO of XTAR. “Kelly’s leadership in this new role is essential to Next Generation XTAR.”

Ms. Nicklin has over 20 years of sales experience in both government and commercial industries including experience in sales and management of multi-million dollar contracts. She began work at XTAR in 2012 and has served on the board of Space & Satellite Professionals International (SSPI) Mid-Atlantic Chapter. Ms. Nicklin holds a Master of Business Administration from West Virginia University.

ABOUT XTAR
Founded in 2001, XTAR, LLC is the first commercial satellite operator to provide services in the X-band frequency. XTAR is a privately owned company backed by majority shareholder Loral Space & Communications of New York. XTAR also enjoys investment and support from minority shareholder Hisdesat Strategic Services SA. XTAR launched its fleet without government funding, employing its own technical and financial resources for a system that is reserved exclusively for the benefit of the government user. Countries around the world trust XTAR to support critical services such as border security and information gathering.