

RTP Corvettes  
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## NCM Committee Charter

The NCM Committee is formed by The Vice President of the Board of Directors to satisfy the **By-laws obligation as set forth in Article IV, Section 2 more specifically "The Vice President is also responsible for events that support the club's non-profit, charitable organizations."**

### This Committee Promotes the Following Club Mission:

- **Support the National Corvette Museum**

**Desired # of Members:** 3

**Total Annual Time Commitment:** 18 hours to 28 hours

**Goal:** The NCM Committee is charged with:

- Planning and designing the RTP Corvettes banners to be displayed at the National Corvette Museum.
- Planning and designing the RTP Corvettes ¼ page advertisement for the National Corvette Museums America's Sportscar magazine. As lifetime members of the museum, the club is entitled to 1 free advertisement each year.

Any contracts/proposals that must be signed with vendors are required to be put before the Board and membership for approval.<sup>1</sup>

### Time Commitment:

- **January – 2 to 4 hours**
  - Initial Banner Planning to include:
    - Confirmation of size specifications, submission formats, due dates and cost.
      - Typically the design must fit a 30" x 60" format
    - Review of other club banners (even non-RTP) from previous year (assess pros/cons)
    - Discuss best method for obtaining prime placement with our NCM Ambassador
  - Initial America's Sportscar ¼ Page Free Ad Planning to include:
    - Confirmation of size specifications, submission formats, and due dates
    - Review of other club ads from previous year (assess pros/cons)
- **February/March – 8 to 12 hours**
  - Develop banner & ¼ Page Ad designs for consideration by the Board and Club Membership
  - **Deliverable:**
    - 2 Banner Designs and 2 ¼ Page Ad Designs presented to the Board prior to their March Board Meeting and to in turn be presented at the March general club meeting.
- **April – 8 to 12 hours**
  - Finalize banner and ¼ page ad design approved by Board and General Club Membership in format required by the National Corvette Museum

- **Deliverable:**

- April 30 (confirm due date with museum) submit all final design in approved formats together with check for banner from RTP Corvettes to the museum.
- The ¼ page ad is typically in the 3<sup>rd</sup> or 4 Quarter publication of America's Sportscar.

<sup>1</sup> Per the By-Laws Article V, Section 1 "The members of the Club, the Board of Directors, past, present or future shall not make contracts, agreements, partnerships, and or sponsorships without the full agreement of the Board and the membership. A proposal shall be made to the membership and a copy thereof shall be included in the notice of the next meeting of the members. Two-thirds of the quorum qualified to vote is required to accept the proposal." A quorum will be established at the January meeting based on the average attendance of the prior year's meetings. If a quorum is not met the proposal will be tabled until the next meeting.