



PRESS KIT

THE BRAND

Women That Soar (WTS) is a Dallas-based media and content development company. WTS produces enriching online content, hosts live events, and provides community outreach via our four-tier platform. The goal of WTS is to empower all women by sharing the success stories of women who have overcome trials and tribulations to turn their testimonies into ones of triumph! Our calling is to weave together these unique narratives and create a powerful medium for women to bond, engage and inspire one another.



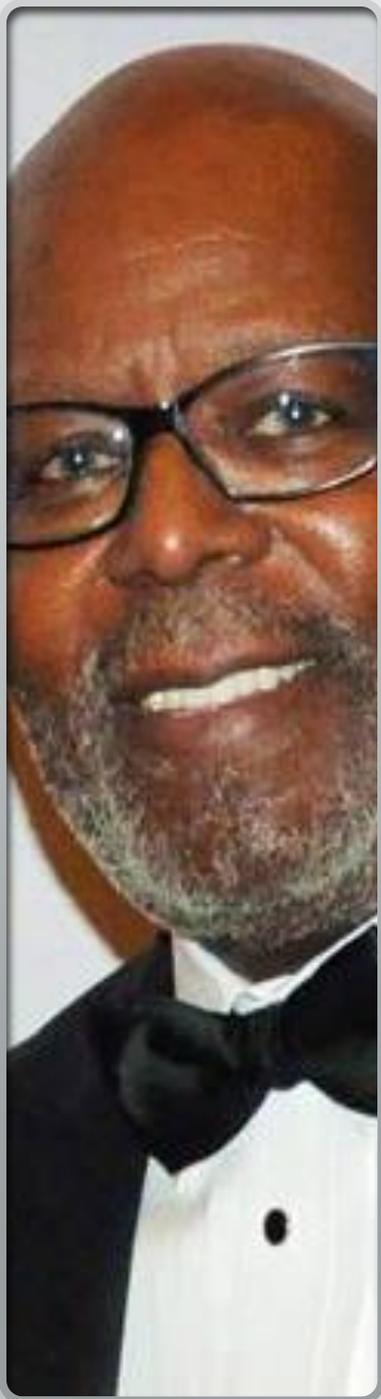
FOUNDER & CO-EXECUTIVE PRODUCER

Her motto, "There are only two things I can't do. I can't get anyone into heaven, and I can't get anyone out of hell. Everything else is possible." Gina Grant is a wife, mother of four, blogger, speaker, and the CEO of WTS. Her desire and drive to empower and inspire women derives from her own journey. Once a teenage mother, the road traveled was not easy. She became a mother of her first child at the age of 17, and by the time she was 19, a mother of three; one daughter and twin boy and girl. Believing in herself and having the courage to soar higher, in 2006, WTS was launched holding its first awards show in 2007.

In 2012, Mrs. Grant televised the awards show becoming the first to produce and televise a live awards show in Dallas serving as the Executive Producer. Mrs. Grant is embarking on the next phase of her journey to have the show broadcast nationally on a major network.



WOMEN THAT SOAR AWARDS CO-EXECUTIVE PRODUCER



Despite growing up in an inner-city Chicago housing project, Reuben Cannon knew his future was in the entertainment industry. With luck, pluck, and a lot of hard work, Cannon broke into the competitive field and became the first African-American casting director in Hollywood—and one of the most successful casting agents ever.

Cannon worked at Universal Studios from 1970 to 1978, eventually becoming a casting director. He was also the head of television casting for Warner from 1977 to 1978. Cannon launched his own casting agency in 1978, called Reuben Cannon & Associates.

He has been credited with launching the careers of Oprah Winfrey, Bruce Willis, Danny Glover, Michael J. Fox, and many more. He has worked with legends like Maya Angelou, Spike Lee, and Steven Spielberg. He is also a producer and writer for both film and television.



EVENTS

WTS produces inspiring and lively events, ranging from cocktail receptions, luncheons, star-studded galas, retreats, and informative panel discussions.

Dare2Soar

STAR-STUDDED ATTENDANCE & ENTERTAINMENT





AUDIENCE

The WTS woman is the quintessential, modern consumer. She is an influencer and trendsetter, always in search of what's next. These tech savvy individuals are well versed in lifestyle topics and are in search of contextually relevant, engaging content.



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340,000+
Monthly
Impressions



150,000
Email
Contacts

@WomenThatSoar