

# Manager – Marketing

## Job Description

[www.ennovent.com](http://www.ennovent.com)



The Manager – Marketing of the Ennovent Global Unit is a strategic-thinking and detail-oriented professional with the responsibility to support the marketing and sales of Ennovent’s service offering globally.

## Organization Profile

Ennovent is a venture catalyst that takes innovative business ideas to unexplored low-income markets in developing countries. We offer the private, public and third sectors a venture platform with startup expertise, local capacity and a global community. Through fair partnerships we share the risks and rewards of optimising sustainable impact and profits in low-income markets. Since 2008, we have catalysed over 185 ventures in 30 countries through 60 projects on our platform.

As a young, evolving for-profit enterprise Ennovent’s core strength is our team – a talented and self-motivated group of professionals with strong backgrounds in fields such as early-stage venture incubation and acceleration, business modelling, market research, impact investment, business operations, entrepreneurship and in sectors including sanitation, health, waste, and environment.

Ennovent’s organisational culture is entrepreneurial and dynamic; we are highly responsive to new ideas and initiatives that could advance our organisational aspirations, while also fostering a positive impact on low-income markets in developing countries. We promote a sense innovation, business ethics and professionalism in all our operations.

For further details about Ennovent: [www.ennovent.com](http://www.ennovent.com)

## Job Profile

<b>Title</b>	Manager – Marketing
<b>Job Objective</b>	To support the marketing and sales of Ennovent’s offering globally.
<b>Position Type</b>	Full-time, home-based
<b>Compensation</b>	A competitive compensation commensurate with experience and the organisation’s compensation structure
<b>Location</b>	Anywhere in India, Nepal or Bhutan
<b>Reporting Unit</b>	Ennovent Global

## Position Description

The Manager, a member of the Global Unit, will lead the execution of the business development strategy of Ennovent in collaboration with other team members.

The specific responsibilities related to the Manager will include, but not be limited to:

- Lead the marketing of Ennovent’s projects, practices and offering, across different markets and geographies.
- Gather market intelligence, and track and advise Intrapreneurs on potential opportunities for Ennovent.
- Develop standards, processes, templates, and guidance documents related to marketing and sales.

- Lead the development of marketing collateral including but not limited to brochures, presentations, profiles, thought leadership pieces etc.
- Lead the prospecting and qualification of prospective business partners and funding sources for projects.
- Assist in the development of quality sales documents including concept notes, pitch decks, and proposals by working closely with intrapreneurs, team members and technical experts.
- Manage junior team members, including interns as required.
- Contribute to the overall strategic and operational development of Ennovent, as required.

## Qualifications

The successful candidate will have the following attributes:

- A degree in business, management or a relevant field
- 4 - 6 years of relevant professional marketing and business development experience
- Experience with content development and management of social media channels and blogs
- Experience with implementing robust marketing campaigns and sales strategies
- Exceptional business writing and verbal communication skills in English
- Experience with Microsoft Office, including PowerPoint and Excel
- Experience with graphical design on Adobe Illustrator or any other design software desired
- Proven problem-solving skills and a clear desire to learn
- Exceptional attention to detail in all tasks and activities
- Strong interpersonal skills including courtesy, tact, patience and a strong team player mentality
- A professional demeanor and commitment to delivering quality outputs
- Proven ability to work with independence, ambiguity and flexibility to ensure targets are met
- Commitment to Ennovent's overall mission and core values, as listed online

## Compensation

Ennovent offers compensation in line with a structured compensation plan and commensurate with experience to all team members. This will be a full-time work-from-home opportunity in India. The Manager may be required to perform infrequent travel in India.

## To Apply

Please apply with detailed **resume** and **cover letter** expressing your interest in this position and relevant past experiences to Suman Biswas, Senior Associate – Operations at [career@ennovent.com](mailto:career@ennovent.com)