



PRESENTATION ABSTRACT

Session Title: Innovation Through Engagement

Theme Category: Innovation or Leadership

Summary:

A recent series of Gallup polls focusing on employee engagement reported that over 70% of American workers are not fully engaged in their work. In today's competitive workplace, profitability and sustainability are challenged when only two-thirds of all employees are less than motivated to be productive!

Innovation has significantly impacted Operations, Service, and Strategy. However, management innovation that engages employees is a new frontier. With four different generations working side by side in the workplace today, leaders must embrace the highest and best strategies to engage, connect and convert employee talents and their efforts for high performance to meet company objectives. Innovation Through Engagement will provide attendees with concrete examples. It is through engagement that we can bring about innovation; it is through management innovation that we can bring about engagement.

Takeaways for the audience:

Participants will receive a couple handouts, including an Organizational Framework.

Stories and practical examples support the following key messages:

- linkage between engagement and innovation
- organizational change starts with knowing how people change
- engagement is strategic and multi-dimensional
- 3 R's to accelerate results (Reflective skills, Relationships and Resiliency)

