



HI THERE!

WE'RE THE TODOING FAMILY



WHAT WE DO

We're digital travel journalists, exploring Australia by car & caravan. We share the lifestyle, locations & experiences offered to families around the country. We share what to do & where, helping others build their own 'to do' lists. We call it 'Todoing'.



CHECK US OUT ONLINE

Youtube shows our videos & episodes
WWW.YOUTUBE.COM/TODOINGFAMILY

Instagram highlights locations & experiences
WWW.INSTAGRAM.COM/TODOINGFAMILY

Facebook shares lifestyle on the road
WWW.FACEBOOK.COM/TODOINGFAMILY

HOW WE HELP

- EXPERIENCE REVIEWS** ●●●●●
- ACCOMODATION REVIEWS** ●●●●●
- VIDEO TESTIMONIALS** ●●●●●
- PHOTO TESTIMONIALS** ●●●●●
- SOCIAL & APP TRAINING** ●●●●●

OUR BACKGROUND

Justin has a background in digital marketing, apps & social media. Steph is experienced in media creation. Our boys are aged 11, 9 and 7 years old.

We're travelling Australia helping businesses like yours promote themselves online through Social Media, apps like Wikicamps & Google.



Some of the brands we've worked with.....





LET'S WORK TOGETHER!

EMBRACING DIGITAL

Travelling families, grey nomads, couples and even overseas visitors all turn to social media, search engines and apps like Wikicamps to find out where to go and what to do on their travels. They are looking for references & referrals, wanting to browse photos and watch videos to find out what a location or experience is really like. Digital is the new word of mouth.

They don't turn to models or professional actors. They want to hear it from average people, just like them.

We can help you with great content, providing and promoting photos, videos and articles. We can share what's great about you and your business to others.

We can also help with your online and social media strategy, training in Wikicamps and other travel apps. As a Wikicamps Ambassador we can provide an education/training session covering it all.



SOME EXAMPLES

Video testimonial of Adventure World:
[HTTPS://YOUTU.BE/GA4DZSIRZPS](https://youtu.be/GA4DZSIRZPS)

Accommodation review of Woodhouse:
[HTTP://WWW.TODOINGFAMILY.COM/2019/02/WOODHOUSE-ACTIVITY-CENTRE/](http://www.todoingfamily.com/2019/02/woodhouse-activity-centre/)

Tiwi Islands Accomodation & Experience:
[HTTPS://WWW.FACEBOOK.COM/TODOINGFAMILY/POSTS/407535513201723](https://www.facebook.com/todoingfamily/posts/407535513201723)

Experience review of WOW Wilderness tour:
[HTTPS://YOUTU.BE/NDHJBKYEEPc](https://youtu.be/NDHJBKYEEPc)

Let's have a chat?

Justin & Stephanie Davey

(0418) 539 610

info@todoingfamily.com