



The St. Petersburg Yacht Club Presents:
St. Petersburg – Habana Race
February 26th, 2018

SPONSORSHIP OPPORTUNITIES





Legendary Race to Cuba

The first sailing race to Havana started off The Pier in St. Petersburg March 30, 1930 and finished at the Havana harbor entrance. It drew an eleven boat fleet and was won by the elegant schooner *Haligonian* owned by Houston Wall of Tampa. By 1935 the fleet had doubled in size and this event was attracting the best ocean racing yachts from the US Eastern and Gulf coasts, the Great lakes and Cuba. The race was sailed over the same 284 nautical mile course from 1930 through 1959 with the exception of three years of World War II, when racing was cancelled, and 1958 when political conditions in Cuba required a diversion of the fleet to Miami. Despite the uncertainties, the 1959 race attracted a record 37 entries, but it was to be the last of this race for 57 years. The St. Petersburg Yacht Club reignited this exciting and challenging race on February 28th, 2017 and are thrilled to continue the tradition for years to come.

Event Schedule:

Saturday, February 24th: Registration & Opening Dinner

Sunday, February 25th: Crew Party at the Tiki Bar

Monday, February 26th: Race to Cuba

St. Petersburg – Habana Race ~ February 26th, 2018

Sponsorship Suggestions:

May be Tailor Made to Meet Individual Sponsor Needs

Tier One Sponsorship:

\$30,000

To Include:

- \$10,000 Banquet Credit at the St. Petersburg Yacht Club for a Future Event
- Corporate Membership for 2 Years – for 3 Corporate Executives
- Company Logo on the– Habana Race Website & Race Results Page – Leading up to the race and 2 months after.
- Company Logo to Appear on all Race Literature and Printed Materials Including Banners
- Company Brochure to be Placed at Each Table Setting at the Opening Dinner
- Company Brochure Displayed Among Tables and Bars throughout the event
- Placement of Company Logo'ed Items in Gift Bags for Crew

Tier Two Sponsorship:

\$20,000

To Include:

- \$5,000 Banquet Credit at the St. Petersburg Yacht Club for a Future Event
- Corporate Membership for 1 Year – for 3 Corporate Executives
- Company Logo on the Habana Race Website
- Company Logo to Appear on all Race Literature and Printed Materials Including Banners
- Company Brochure Displayed Among Tables and Bars at various related functions & parties.
- Placement of Company Logo'ed Items in Gift Bags for Crew

Tier Three Sponsorship:

\$10,000

To Include:

- \$2,500 Banquet Credit at the St. Petersburg Yacht Club for a Future Event
- Corporate Membership for 6 months – for 3 Corporate Executives
- Company Logo on the Habana Race Website
- Company Logo to Appear on all Race Literature and Printed Materials Including Banners
- Placement of Company Logo'ed Items in Gift Bags for Crew

Tier Four Sponsorship:

\$5,000

To Include:

- \$1,000 Banquet Credit at the St. Petersburg Yacht Club for a Future Event
- Company Logo on the Habana Race Website
- Company Logo to Appear on all Race Literature and Printed Materials Including Banners

