

Nathan Kawanishi

nathanyk.com
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Results-oriented, people-centric designer. Excellent visual communicator with a strong grasp of narrative and storytelling in design.

My work has appeared before millions, in iconic locations such as the Library of Congress, the Kennedy Center in D.C., the National Portrait Gallery, Broadway in NYC, the Poetry Foundation building, Ala Moana Center and Apple Park. I consistently work with the highest level of professionals in the nation, who have commended my efficiency, communication skills, flexibility, versatility and strong attention to detail.

SMITHSONIAN INSTITUTION (2016 - Present)

VISUAL DESIGNER (Independent Contractor)

- Crafts branding for exhibitions, initiatives and events
- Designs online exhibitions and education resource pages by creating wireframes and prototypes in Photoshop and Illustrator; creates final pages in Wordpress
- Creates flyers, social media graphics, posters, program layouts and web pages for exhibitions, initiatives and events
- Manages project timelines and deadlines, ensuring that materials are ready in time for events, often working with tight schedules and frequent changes

POETRY FOUNDATION (2017 - Present)

GRAPHIC ARTIST (Project-based)

- Creates digital artwork for online articles, collections and essays
- Designed artwork for the Meryl Streep-narrated podcast *A Change of World*
- Illustrated art pieces for an exhibition at Poetry Foundation's headquarters

SAPPINGTON (2018 - Present)

FREELANCE VISUAL DESIGNER (Project-based)

- Designs diagrams, illustrations and layouts for VMware books
- Designed web pages and ebooks for Amazon Web Services with Sappington's Creative Director

FREELANCE DESIGN AND MEDIA (2009 - Present)

- Specializes in branding, web design, UI/UX design, layout design, animation, photography, watercolor, apparel design and illustration
- Recent clients include MALDEF, the Head of Programming with Today at Apple (Washington, DC), community-centered nonprofits, restaurants, apparel brands and entertainment companies

HOLY TRINITY CHURCH (2016 - 2018)

VISUAL DESIGNER

- Designed web pages from the wireframe phase to the final pages
- Developed branding, flyers and print materials for events and campaigns
- Made watercolor illustrations for an album cover, animation and book
- Handled event photography, videography, animation and social media

UH STUDENT MEDIA BOARD (2015 - 2017)

ADVERTISING DESIGN MANAGER

- Led program to eleven national awards, was named the fourth best college media designer in the nation at CMBAM 2017, a national college media conference
- Oversaw the design team and production of weekly print, social media and online advertisements; ensured designers and marketing consultants met weekly deadlines

SKILLS

VISUAL DESIGN

Branding
UI/UX Design
Design Research
Wireframing
Prototyping
Illustration
Layout Design
Print Design
Photoshop
Illustrator
Adobe XD
InDesign

WEB

WordPress
CSS & HTML
X Theme
Divi

Visual Composer
SiteOrigin

MEDIA

Photography
Animation
Videography
Social Media
Lightroom
Apple Motion
After Effects
Final Cut Pro

OTHER

Project Management
Team Management
Watercolor
Gouache
Ink Illustration
Copywriting
MS Office

EDUCATION

B.A., University of
Hawaii at Manoa

Cum Laude

Please visit
NATHANYK.COM
for a portfolio of
my work.