



Church Advancement

Your Community: Ministry Area Profile

Church Name: _____ website: _____

Contact Name: _____ phone: _____

In preparation for completing your individualized Ministry Area Profile, please provide the following information. If possible, we recommend that the church leadership team come together to answer the following questions, collectively.

1. What is the general reason for commissioning this Ministry Area Profile?
(ie. Curiosity? Evangelism? Church planting?, etc)

2. How many different ethnic people groups are currently represented in the church body?
(eg. White, Hispanic, Vietnamese, etc)

3. Is the church or anyone from the church currently engaged in reaching out to any ethnic people groups in your area?
If so, which groups (include type of ministry)

4. (Member Mapping) Do you have a map showing where the members and attenders live in relationship to the church?
If so, please attach and send. If not, please send an Excel spreadsheet with the names and addresses of your members/attenders so that we could create one for you?

5. What is the average "driving time" for people attending your church?

6. Which other area churches would you identify as churches with whom you collaborate for ministry or fellowship?
(please determine the best parameters for your study, please let us know.list)

7. Define the parameters for the specific area of your study.

**Options include: Radius (eg 5 mile radius); specific zip code(s); between specified geographic boundaries (streets; rivers; etc)*

*** Please let us know if you would like help making this determination.*