

THE GODFREY

HOTEL & CABANAS TAMPA

FOR IMMEDIATE RELEASE

Oxford's Godfrey Hotel & Cabanas Tampa Completes Multi-Million Dollar Renovation
Miami Office of Global Interior Design Firm Gettys Helps Transform Hotel

Tampa Bay, FLA (July 1, 2018) – Tampa's Godfrey Hotel & Cabanas Tampa has completed the first phase of a multi-million dollar transformation into a seaside haven. Chicago-based Oxford Capital Group, LLC through its management affiliate, Oxford Hotels & Resorts, LLC, acquired the property in late 2015 with the intention of reinventing the hotel and beach front complex as a coastal-chic, full-service lifestyle hotel & resort and selected the Miami office of global design firm, The Gettys Group, to help achieve the vision.

With the completion of phase 1, fifteen additional guest rooms were added which include hardwood floors, custom contemporary furnishings, frameless glass-enclosed walk-in showers and backlit LED mirrors.

A sense of tranquility and openness is achieved in the new lobby through use of luxurious, yet laid-back, finishes and furnishings including Italian tile, coastal lounge furniture and nautical accents. With ample space for lounging, business workstations and a gift shop, Godfrey Hotel guests now have options to suit any need.

WTR Pool & Grill, The Godfrey Hotel's indoor/outdoor waterside restaurant is virtually unrecognizable as the former "Hogan's Beach". Gone are bright red and yellow walls and furnishings. Instead, relaxed island-style spaces in calming hues conjure sensations of Key West, but with a healthy dose of the urban sophistication that is the hallmark of Oxford Hotels & Resorts.

Fully capitalizing on its Old Tampa Bay views, the best sunsets in Tampa and a private 3200 sq. ft. pier, The Godfrey's exterior improvements included the addition of lounge seating areas surrounding fireplaces, sumptuous cabanas, new poolside furniture, new hardscapes, cable rail balconies allowing panoramic views and a soft-blue building façade.

All meeting and special event rooms have been outfitted with new fixtures, furniture and carpets, maintaining the overall coastal-chic aesthetic of the rest of the resort.

“As a longtime resident of Tampa, I have known this property for many years and feel privileged to be part of its transformation into an upscale, lifestyle oriented seaside resort,” said Crystal Rivera, General Manager at The Godfrey. “I’ve always had a real appreciation for the beauty of the hotels along South Beach and am thrilled to carry a bit of that magic into The Godfrey Hotel in Tampa.”

GODFREY HOTEL & CABANAS: The Godfrey Hotel & Cabanas Tampa’s resort-style property is nestled among the lush tropical grounds at the edge of Tampa Bay and is conveniently located in close proximity to Tampa International Airport, the Westshore office market and downtown Tampa. The expansive property boasts a heated outdoor pool, 3200 sq. ft. pier with stunning sunset views and private event space, fitness center, and 7,000 sq. ft. of flexible meeting space. The 276-room hotel features complimentary Wi-Fi, 42” flat screen TVs, coffeemakers, mini-refrigerators and expansive space to relax. Every guest room also comes with a private balcony offering sweeping views of Tampa’s skyline and breathtaking sunset views. <http://www.godfreyhoteltampa.com/>

WTR POOL & GRILL: WTR Pool & Grill is Tampa's ultimate seaside retreat. Overlooking Tampa Bay, WTR provides guests with a memorable experience of poolside luxury in a modern tropical setting. By day guests may relax on daybeds and chaise lounges while enjoying refreshing handcrafted cocktails and dining from our unique menu based on the bounty of ultra-fresh Florida seafood. For those seeking an even more indulgent experience, serenely furnished private cabanas featuring televisions and refrigerators, offer fitting exclusivity and seclusion. Regularly scheduled events such as a high-energy weekend brunch and pool parties add to the festive atmosphere. By night, Sunset Pool Parties and special events include sets by guest DJs, live bands and other entertainment.

About Oxford Capital Group, LLC

Oxford Capital Group, LLC is a national real estate investment, development and management firm specializing in high value-added acquisitions, developments and redevelopments, with an emphasis on hospitality, mixed-use, senior housing and other operationally intensive real estate. Oxford Hotels & Resorts, LLC is Oxford’s wholly owned hotel management company specializing in operating, managing, and branding distinctive high-design lifestyle hotels. Oxford focuses on the nation’s top 50 MSA’s including Chicago, New York City, metro Washington D.C., Boston, Los Angeles, San Francisco, Seattle, Portland, Phoenix, Minneapolis and other select markets with unique attributes including Charleston, New Orleans and several markets in Florida. Oxford’s national developments have included Hotel Lexington NYC, Metropolitan Hotel NYC, National Conference Center in Northern Virginia, the Godfrey Hotel’s Boston, Tampa and Hollywood. Claridge House Chicago is Oxford’s 13th Chicago hotel project, others include: The Langham, LondonHouse, The Godfrey, Hotel Julian, Hotel Essex, Hotel Felix, Hyatt Magnificent Mile, Hotel Cass, Renaissance North Shore, Doubletree North Shore, Hyatt House Northwest, and The Versey. It is also currently developing a 56-story, nearly 500-unit, luxury apartment building on Michigan Avenue, next to its Hotel Essex, overlooking Grant Park called Essex on the Park. For more information, visit www.oxford-capital.com & www.ohrllc.com.

EVOLVE & CO PUBLIC RELATIONS + CREATIVE: Evolve & Co is a full-service branding, marketing, advertising and PR agency based downtown St. Petersburg. www.evolveandco.com

Editors: For details, or to schedule an interview contact Lisa Williams lisa@evolveandco.com or 727.490.9835.

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