



CLARIDGE HOUSE OPENS ITS DOORS IN THE GOLD COAST

Oxford Hotels & Resorts, LLC announces official rebrand and opening of the city's latest historic, boutique property

(CHICAGO; May 29, 2018)—[Oxford Hotels & Resorts, LLC](#), the Chicago-based hotel management and branding affiliate of Oxford Capital Group, LLC, proudly announces the opening of [Claridge House Chicago](#), the latest lifestyle property in Chicago's Gold Coast. Claridge House Chicago's service and atmosphere encourage a sense of welcoming and belonging at the hotel, reflected in its mantra, "Our House... Your Home." Formerly known as Hotel Indigo, the hotel commenced a \$9 million transformation, resulting in the renovated, boutique hotel featuring 165 guestrooms and the upcoming on-property restaurant, **Juniper Spirits & Oysters**. Room rates start at \$169 per night.

"Claridge House truly reflects the atmosphere of the Gold Coast neighborhood," says John W. Rutledge, founder, president, and chief executive officer of Oxford Hotels & Resorts, LLC and its parent company, Oxford Capital Group, LLC. "We wanted to create a place where both locals and those new to Chicago would be welcome, in one of the city's most historic areas."

Oxford's on-site management team and corporate staff worked closely with investor Interwest Capital to implement the strategic rebranding of Hotel Indigo into Claridge House Chicago, which allowed the hotel to remain open for guests and reservations throughout the property's renovation.

DESIGN AND ARTWORK

Claridge House Chicago's multi-million-dollar renovation included the transformation of all spaces, turning the classical building constructed in 1923 by native Chicago architect Walter Ahlschlager into a fresh and modern oasis. Exemplifying a "full circle" motif, [The Gettys Group](#)'s design utilizes rings, spheres, and other circular imagery to represent Claridge House Chicago coming full circle – returning to its roots as a residential hotel, as it was when the property was known as Claridge Hotel until 2005.

"Everything from the wall artwork to the lighting to the original sculptures draws on the "full circle" design inspiration," says Ali Bacon, project designer at The Gettys Group. "The round, inviting imagery creates an environment that feels less like a hotel and more like home."

In the ground-floor lobby, this circle motif is seen in the lighting above a communal table for relaxing, working, and gathering. Hanging above the space and adjacent to a long, marble fireplace is a custom chandelier comprised of silk-wrapped rings. The lobby bar and lounge are lit by globe pendants ornamented with brass and copper accent rings. Circular mélange sconces designed by Kelly Wearstler contribute to the residential, home-like atmosphere.

Similar to a living room at home, one lobby wall is decorated with real travel photos. The photos, most of which were taken on smart phones, include personal memories from trips taken by those connected with the hotel, from designers to the hotel's on-property team, offering a personal touch for guests to peruse and enjoy.

"If the lobby of the hotel is the living room of the house, then the guestrooms at Claridge House are true bedrooms, allowing visitors to work, relax, or get a good night's sleep in an airy, calm space," says Bacon.

The guestrooms, inspired by a pied-à-terre, offer a city apartment feel, each being unique to the next, adorned with urban, yet homey artwork. Above the work station is a black-and-white photo of Chicago's John Hancock Center skyscraper, while above the bed and in the bathroom hangs images of quaint rowhouses and vintage cars in London – calling back to the origins of the name Claridge.

GUEST AMENITIES

Throughout a stay at Claridge House Chicago, guests are invited to make the hotel home, whether staying for one night or one week. The hotel provides a serene escape from the anonymity, scale, and frantic pace of the city, so guests can be at ease during their stay. Each of the 165 guestrooms includes a work station, Samsung HDTV, complimentary Wi-Fi, mini bar, Keurig coffee maker, mini refrigerator, and bed-side tablet—from which guests may set alarms, make a request of the front desk, order room service, and more.

Guestrooms at Claridge House Chicago overlook the Gold Coast's picturesque architecture or Lake Michigan. The Deluxe King Suite offers guests an open living area with sweeping views of the city and lake, two televisions, two bathrooms, wet bar, and sofa bed. One of the hotel's Deluxe King rooms also houses an electric fireplace.

When guests are not occupying the communal lobby or guestrooms, they may enjoy an on-property fitness center, located on the second floor and open from 6 a.m. to 10 p.m. daily. The fitness center offers state-of-the-art cardio equipment and free weights. Also on the second floor is a boutique spa with a menu of facials, skin treatments, manicures, and pedicures.

One PC computer in the business center on the hotel's lower level provides guests with internet, copying, fax, and printing services 24 hours a day.

Those travelling on business, or locals looking to host an event or meeting, can make use of Claridge House Chicago's DaVinci Room. The bright, sun-lit room

on the second-floor can host up to 60 guests in its 672 square feet of space for a social or business gathering with optional catering from Juniper Spirits & Oysters.

The hotel welcomes pets, provided that furry friends are leashed when outside of the guestroom. Other guest amenities include a Claridge House Chicago concierge, dry cleaning services, and valet parking.

JUNIPER SPIRITS & OYSTERS

Claridge House Chicago's ground-floor restaurant Juniper Spirits & Oysters, set to open on May 31, 2018, will provide guests with a sophisticated, yet approachable menu of seafood-centric fare. A place to sip, savor, and relax, either at the lobby bar and lounge, main dining room, or on the patio, Juniper will act as a neighborhood spot for both locals and travelers, greeting guests with a mantra inspired by Ernest Hemingway: *Be Happy, Make Plans*.

With a focus on seafood, Chef Felipe Patron will craft modern American cuisine, offering menu items such as a **Chicago Style Fried Oyster Roll** with fried oysters, dijonnaise, pickle relish, sport peppers, tomatoes, and onions on a poppy seed roll. The all-day menu will also include Juniper's signature **Sauced Oysters** – oysters on the half shell immersed in booze-infused, cocktail-inspired sauces, including **Gin & Tonic**, **Spanish Sangria**, **Bloody Mary**, or **Greyhound**. The restaurant and bar will offer a menu of craft cocktails made in the kitchen, two of which will be available on tap.

To learn more about Claridge House Chicago call 312-787-4980 or to make a reservation, call or visit claridgehousechicago.com.

About Claridge House Chicago

After \$9 million in renovations, [Claridge House Chicago](http://claridgehousechicago.com) opened in 2018, replacing the former Hotel Indigo of Chicago's Gold Coast with a contemporary oasis to complement a world-class city. While remaining approachable, the sophisticated re-imagining of the 1923 property results in a refined lifestyle hotel with a welcoming neighborhood feel. The property features 165 guestrooms, a state-of-the-art fitness center, spa, and a meeting room that can accommodate up to 60 guests. In addition, the property offers Juniper Spirits & Oysters, which provides guests with a sophisticated, yet approachable menu of seafood-centric fare. Learn more about the hotel by visiting Claridge House Chicago's [Facebook](#), [Twitter](#), or [Instagram](#).

About Oxford Capital Group, LLC and Oxford Hotels & Resorts, LLC

Oxford Capital Group, LLC is a national real estate investment, development and management firm specializing in high value-added acquisitions, developments and redevelopments, with an emphasis on hospitality, mixed-use, senior housing and other operationally intensive real estate. Oxford Hotels & Resorts, LLC is Oxford's wholly owned hotel management company specializing in operating, managing, and branding distinctive high-design lifestyle hotels. Oxford focuses on the nation's top 50 MSA's including Chicago, New York City, metro Washington D.C., Boston, Los Angeles, San Francisco, Seattle, Portland, Phoenix, Minneapolis and other select markets with unique attributes including Charleston, New Orleans and several markets in Florida. Oxford's national developments have included Hotel Lexington NYC, Metropolitan Hotel NYC, National Conference Center in Northern Virginia, the Godfrey Hotel's Boston, Tampa and Hollywood. Claridge House Chicago is Oxford's 13th Chicago hotel project, others include: The Langham, LondonHouse, The Godfrey, Hotel Julian, Hotel Essex, Hotel Felix, Hyatt Magnificent Mile, Hotel Cass, Renaissance North Shore, Doubletree North Shore, Hyatt House Northwest, and The Versey. It is also currently developing a 56-story, nearly

500-unit, luxury apartment building on Michigan Avenue, next to its Hotel Essex, overlooking Grant Park called Essex on the Park. For more information, visit www.oxford-capital.com & www.ohrllc.com

About Interwest

Interwest Capital is a privately-held firm founded in early 2003 by executives with diversified backgrounds and extensive knowledge in the real estate and financial industries. Interwest specializes in the acquisition, repositioning, and asset management of commercial real estate as well as debt collateralized by real estate. It has become an industry leader through its extensive experience in sourcing and restructuring investments involving significantly underperforming properties and through the execution of value-add business plans. Providing exceptional results is made possible by the creativity and knowledge base of its highly experienced team, dynamic partners, and skilled advisors. www.interwestcapital.com

About The Gettys Group

The Gettys Group operates at the intersection of strategy, design, and implementation, providing innovative and authentic solutions and unparalleled value to the hospitality industry through a unique combination of interior design, development, branding, and procurement services. Serving clients from offices in the Americas, Middle East, and Asia Pacific, each with its own point of view and understanding of global trends and local culture, The Gettys Group creates differentiated and desirable hospitality brands and meaningful and memorable guest experiences. The Gettys Group's influence on hospitality is pervasive. For nearly 30 years, The Gettys Group has delivered more than 1,000 hospitality projects in 32 countries across 16 time zones. For more information, visit gettys.com.

FOR MORE INFORMATION, PLEASE CONTACT

ANA PLEFKA OR LISA RODRIGUEZ AT WAGSTAFF WORLDWIDE:

aplefka@wagstaffworldwide.com | lrodriguez@wagstaffworldwide.com

312.943.6900

###