

THE GODFREY

H O T E L B O S T O N

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DISCOVER YOUR ELEMENT: THE GODFREY HOTEL BOSTON OPENS TO PUBLIC FEBRUARY 3

The highly anticipated 242-room luxury lifestyle hotel opens in Boston's Downtown Crossing



Photo Credit The Godfrey Hotel Boston

(BOSTON, MA; January 27, 2016)—[The Godfrey Hotel Boston](#) (505 Washington Street) announced today the debut of the architecturally restored Amory and Blake buildings as the 242-room, luxury lifestyle hotel in Boston's historic Downtown Crossing neighborhood, set to open to the public Wednesday, February 3. An adaptive reuse project spearheaded by [Oxford Capital Group, LLC](#), The Godfrey Hotel Boston ushers in experiential excitement to out-of-town travelers and the Downtown Crossing community alike.

Immersed in the eclectic Theatre District, walking distance from Boston Common and the heart of Downtown Boston, The Godfrey Hotel Boston offers a sleekly-designed lobby with lounge and bar, Cicchetti at Godfrey, unparalleled in-room amenities with technological and luxury

offerings, flexible meeting space, a spacious fitness center, and more. Coming later this spring and summer, a street-level coffee shop by George Howell Coffee and an upcoming restaurant helmed by local restaurateurs will open their doors to hotel and neighborhood guests.

A pivotal opening in Downtown Crossing, The Godfrey Hotel Boston is committed to continuing the revitalization of the neighborhood. The new hotel is the second Godfrey Hotel property developed by Oxford Capital Group, LLC; the award-winning flagship property opened in February 2014 in Chicago's River North neighborhood.

"We are proud to call Boston home to our expanding Godfrey Hotel brand," says Oxford Capital Group President & CEO John Rutledge. "With such a robust room demand in Boston, The Godfrey Hotel Boston is an instrumental development in the Downtown Crossing neighborhood, and city beyond."

Future guests may take advantage of specials for the opening of The Godfrey Hotel Boston online at www.godfreyhotelboston.com/special-offers-en.html.

Discover: An Architectural Marvel

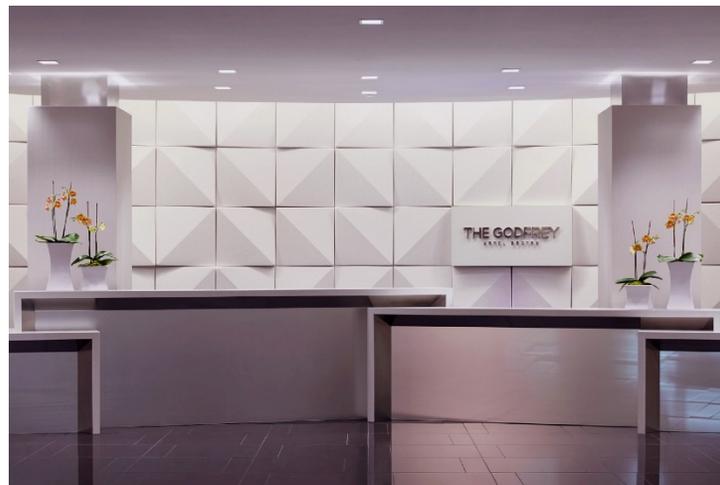


Photo Credit The Godfrey Hotel Boston

Under the direction of [Finegold Alexander Architects](#), the exterior prewar brick-and-stone façade of the hotel's two adjacent historic buildings, the Amory and Blake, and the white terra cotta façade of the Blake building itself have been completely restored to pay tribute to the century-old office buildings in which The Godfrey Hotel Boston is located. Originally designed in the Neoclassical and Gothic Revival styles, the Amory and Blake buildings embody the spirit of Boston in their structure and design, while enabling The Godfrey Hotel Boston to breathe new life into the buildings from the inside out.

The hotel exterior combines the restored masonry of the six-story Amory Building with the white terra cotta 11-story Blake building to bring about the balance of old and new in the

making of The Godfrey Hotel Boston. The interior, designed in collaboration with [The Gettys Group](#), provides a sleek contrast to the restored, ornate exterior façade of both the Amory and Blake buildings. The interior design strives to celebrate the past while embracing the new to offer a calming oasis amidst a vibrant, urban scene. The modern interior of the building blends with the vintage exterior with the restoration of original elements, including the original first floor lobby, elevator banks, and stairwells with intricately cast banisters.

Discover: The Lobby

Guests are welcomed into The Godfrey Hotel Boston by an energized, intricately detailed historic lobby juxtaposed by a dramatic 16-foot ceiling architectural portal that connects to its serene guestrooms. Situated within the hotel's lobby, **Cicchetti at Godfrey**, open to hotel guests and locals alike, offers classic Italian cocktails and Italian small plates- reminiscent of the fare offered at cicchetti bars across northern Italy, particularly Venice.

"The Gettys Group's intent with the redesign of the hotel was to honor the existing fabric of the architecture, and infuse it with new life by juxtaposing the modern interiors with the historic façade," said Ben Nicholas, Senior Design Director at The Gettys Group.

Discover: The Guest Rooms



Photo Credit The Godfrey Hotel Boston

Deliberately designed to offer each hotel guest a distinctly customized experience, The Godfrey Hotel Boston's 242 guest rooms offer a tranquil urban escape, complete with a neutral color scheme, tailored carpeting, luxury bedding, and upholstered seating designed to evoke a sense of refined comfort for each guest. The first hotel in the Boston area and the larger U.S. to offer Stockholm-based [InnSpire](#) technology, The Godfrey Hotel Boston has outfitted each room with InnSpire's award-winning "Guest Media Streaming" technology. This allows every guest to use personal mobile devices to stream photos, videos, and music of their choice directly to the 55" HDTV in their room. Simultaneously, guests will be able to access hotel amenities such as room

service, concierge information, in-room spa services, and complimentary Wi-Fi throughout the hotel.

Coming Soon...

Spring 2016: George Howell Coffee



George Howell Coffee, Rendering Credit Niemitz Design Group

[The Godfrey Hotel Boston](#) is a proud partner of pioneering coffee roaster [George Howell Coffee](#) in establishing a new café. This café is accessible to guests through the adjoining hotel lobby, as well as a ground-floor corner entrance on the corner of Washington St. and Temple Pl.

Reminiscent of George Howell's own Coffee Connection, which first opened in Cambridge, MA in 1974, the café will focus on coffees from single farms, where the pinnacle of coffee quality is found, and feature a wide range of sophisticated, yet inviting coffee experiences. Guests will be able to enjoy beverages created using a state-of-the-art espresso bar, hand-poured single estate and micro lot coffee servings, coffee tasting "flights," group education coffee classes, and much more.

Striving to provide customers with a superlative cup of coffee from its café and in the home, George Howell Coffee at The Godfrey Hotel Boston will provide an experience unrivaled by any other café in Greater Boston. The café will immerse guests into the world of quality coffee in all of its diverse facets—ranging from an expansive offering of brewed coffee drinks bound to delight aficionados, to a dedicated consumer-friendly interactive retail space offering a wide selection of single estate coffees, equipment, and complementary products.

George Howell Coffee at The Godfrey Hotel Boston will open in spring 2016.

Summer 2016: Street-Level Restaurant

Poised to welcome guests soon after George Howell Coffee's spring opening, The Godfrey Hotel Boston will debut a 4,600 square-foot restaurant and bar created in collaboration with soon-to-be-announced local restaurateurs.

To learn more about The Godfrey Hotel Boston, please visit www.godfreyhotelboston.com.

About The Godfrey Hotel Boston

Opening in February 2016, The Godfrey Hotel Boston is the second Godfrey Hotel property developed by Oxford Capital Group, LLC, with the award-winning flagship property having opened in February 2014 in Chicago's River North neighborhood. Oxford is actively evaluating additional locations in a number of major markets around the country. The name Godfrey has a meaning of "peace" and "welcome" to travelers. For more information, please visit www.godfreyhotelboston.com. For up-to-date news about the property, follow the hotel's [Facebook](#), [Twitter](#), and [Instagram](#).

About Oxford Capital Group, LLC

Oxford Capital Group, LLC is a national real estate investment, development and management firm. Oxford Hotels and Resorts, LLC is its wholly owned hotel operating affiliate. Oxford, its affiliates and principals have been involved in approximately \$2.5 billion of real estate and private equity investments, including approximately 13,000 hotel rooms and over 2,000 assisted living units and nursing home beds. The firm's primary areas of focus are hotels, resorts, conference centers, senior housing and other operationally intensive forms of real estate, including health, fitness, spa, athletic and sports/entertainment destination clubs, and entertainment destination outlets including hotel rooftop venues. Oxford's geographic focus include the nation's top metropolitan areas: Boston, Chicago, Los Angeles, Miami, New York City, Portland, San Francisco, Seattle, metro Washington D.C., select resort markets, and other markets with unique attributes including Charleston, SC, New Orleans, LA and various markets throughout Florida. Notable national projects include Godfrey Hotel-Boston, Doubletree Metropolitan Hotel-New York City, Lexington Hotel-New York City, and the National Conference Center-Lansdowne, VA. Its current portfolio includes a growing collection of upscale, upper upscale and luxury lifestyle hotels and brands including Cass, Felix, Godfrey, Essex, Bay Harbor and LondonHouse. For information, visit www.oxford-capital.com.