

**OXFORD CAPITAL GROUP, LLC ANNOUNCES THE ACQUISITION OF
THE BAY HARBOR HOTEL & CONFERENCE CENTER
IN TAMPA BAY, FLORIDA**

(CHICAGO, IL; October 20, 2015) – [Oxford Capital Group, LLC](#) today announces the acquisition of The Bay Harbor Hotel & Conference Center in Tampa Bay, Florida. In the coming year Oxford will unveil plans to dramatically transform the well-known waterfront property into an upscale lifestyle hotel.

"We are excited to be acquiring this extremely well located, full service, waterfront hotel at an attractive basis. While the hotel is already performing quite well, we believe there is significant additional upside aesthetically, operationally, and from an overall market positioning perspective," says John W. Rutledge, founder, president and CEO of Oxford Capital Group, LLC and its wholly owned management affiliate Oxford Hotels & Resorts, LLC.

The hotel, which sits on 6.69 prime waterfront acres, currently features 261 spacious guest rooms, all with patio or balcony, including 11 suites. It is located in the prestigious Rocky Point area of the Westshore District, along the Tampa Bay waterfront. The hotel also features over 9,400 square feet of meeting and event space, a 20,000-square-foot indoor/outdoor restaurant, three bars, its own private beach with volleyball and soccer, an outdoor sound stage, a distinctive wooden pier and boat dock, Jet Ski rentals, heated outdoor pool, 24-hour fitness center, gift shop, guest laundry and 295 surface parking spaces.

The Bay Harbor Hotel, which had long been owned and utilized by George M. Steinbrenner and the New York Yankees, offers a centralized location, proximate to the area's numerous attractions, including: Busch Gardens, Adventure Island, The Florida Aquarium, Tampa Convention Center, Florida State Fairgrounds, Amalie Arena, George M. Steinbrenner Field, Raymond James Stadium, and the beautiful beaches of Clearwater and St. Petersburg.

The terms of the sale are not disclosed at this time.

About Oxford Capital Group, LLC

Oxford Capital Group, LLC is a national real estate investment, development and management firm. Oxford Hotels and Resorts, LLC is its wholly owned hotel operating affiliate. The firm's primary areas of focus are hotels, resorts, conference centers, senior housing and other operationally intensive forms of real estate, including health, fitness, spa, athletic and sports/entertainment destination clubs, and entertainment destination outlets including hotel rooftop venues. Oxford's geographic focus include the nation's top metropolitan areas: Boston, Chicago, Los Angeles, Miami, New York City, Portland, San Francisco, Seattle, metro Washington D.C., select resort markets, and other markets with unique attributes including Charleston, SC, New Orleans, LA and various markets throughout Florida. Its current portfolio includes a growing collection of upscale, upper upscale and luxury lifestyle hotels and brands including Cass, Felix, Godfrey, Essex, and LondonHouse. For information, visit www.oxford-capital.com.

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