



Bill Burden Elementary Fun Run fundraiser kicks off Aug. 20th!

Hello Parents,

We're so excited to announce that our school is participating in the Apex Leadership Co program and Fun Run again as our only major fundraiser of the year!

The Apex program will last for 2 weeks and kicks off with a Pep Rally on Tuesday, August 20th at 7:45am. Please look for your child's Apex Pledge Kit they will bring home and for e-mails coming from your teachers on that day to learn more about helping our school through the Fun Run.

What is the Apex Leadership Co program?

Apex is a 2 week interactive leadership program combined with a Fun Run fundraiser that helps schools raise funds, while promoting leadership, good character and fitness. Apex's **GAME ON** leadership theme takes students on an exciting journey as they learn what it takes to be a game changing leader!

- ➔ **G**o Getter
- ➔ **A**ppreciate
- ➔ **M**ove Forward
- ➔ **E**xplore
- ➔ **O**thers First
- ➔ **N**ow What?



How does the Apex program work?

- With parents help, students are challenged to get pledges for the laps they will complete at our **Fun Run on Thursday, August 29th**.
- All pledges and payments are made online* at www.MyApexEvent.com.
- Sponsors can pledge a \$ amount per lap or any flat donation amount for students.
- Students will run for 30 minutes and will average 26-36 laps around the Apex Raceway. The maximum laps counted is 36 and each lap is 1/16th of a mile.

We're raising funds for: PTO Student & Family Programs and a School Marquee!

Thank you for your continued support. **GO PANTHERS!!**

Tanya Lambert, Principal & BBES PTO

**Cash and check donations are also accepted and should be turned into the school any time before the Fun Run, so that students receive credit.*

ALL STUDENTS INCLUDED

- All students will receive Apex wrist bands, an Apex t-shirt, and team awards.
- All students experience the world class character program and have access to videos on the free Apex Leadership Co App!

CHARACTER & LEADERSHIP

- Apex's character and leadership theme this year is **GAME ON: Go Getter, Appreciate, Move Forward, Explore, Others First and Now What?**
- The interactive lessons discuss how our attitude and our actions, big and small, can make a difference in the world around us!

WE NEED YOUR HELP

- Reach out to sponsors and help your child acquire pledges. Family and friends can donate from anywhere in the world to support our school.
- Use the individual access code on the front of student pledge kits to log in and enter pledges online at www.MyApexEvent.com.
- Come to our Fun Run and remember to invite others to attend our fun-filled event!
- Volunteer to help at the event! We need a few parents to help cheer on students and mark laps. Contact **BBES PTO** to help!

FUN RUN DAY INFO

Thursday, August 29th

PK & KG @ 8:00am

1st & 2nd @ 9:00am

3rd & 4th @ 10:00am

