



**SMALL UAV
COALITION**
*A Partnership for
Safety & Innovation*

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: press@smalluavcoalition.org

Small UAV Coalition Welcomes Iris Automation as New Associate Member

Coalition Continues to Grow as Industry Advocates for Remote Identification Rule That Will Unlock Expanded Commercial Operations

WASHINGTON, DC – June 10, 2019 – The Small UAV Coalition is pleased to announce that [Iris Automation](#) has joined the Coalition as an Associate member.

Founded in 2015, San Francisco-based Iris Automation is an artificial intelligence and safety avionics company building collision-avoidance systems for autonomous vehicles, such as industrial drones. The company has developed the first commercially available solution to enable beyond visual line of sight (BVLOS) operations for autonomous vehicles. Called Casia, the ultralight hardware and software solution gives unmanned aircraft systems (UAS) makers and operators an all-in-one, turkey system for BVLOS operations.

Iris Automation is also a key partner in the Federal Aviation Administration (FAA) UAS Integration Pilot Program (IPP) with involvement across four programs including Oklahoma, Alaska, the City of Reno, and Kansas. The company is also a partner on the NASA UAS Traffic Management project.

Iris Automation joins the Coalition as the it continues to advocate for the FAA to publish a notice of proposed rulemaking for remote identification of drones that will not only enhance safety, security, and privacy, but also unlock additional rulemakings for expanded operations that are necessary to achieve ubiquitous commercial operations in the United States. The Coalition looks forward to leveraging Iris Automation's expertise to continue to help shape these regulations as they move forward.

For more information on the Small UAV Coalition, please visit www.smalluavcoalition.org, contact press@smalluavcoalition.org, or follow [@smallUAVs](https://twitter.com/smallUAVs) on Twitter.

For more information on Iris Automation, please visit www.irisonboard.com.

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