

A Quick Guide

What can the Integrated Cloud Exchange do for me?

How to reduce costs and achieve competitive advantage through cutting edge unified communications – without the infrastructure investment

Xpedeus, Inc. - October 2016

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What can the Xpedeus Integrated Cloud Exchange do for me?

Win back competitive advantage

Designed to eliminate the financial and resource burdens of managing your communications infrastructure, Xpedeus Cloud Exchange will deliver the tools to help you gain real competitive advantage through:

- **Future-proofing** your communications infrastructure with on-demand access to the latest business-enhancing communications technologies
- **Increasing productivity** by supporting new mobile and remote working practices, and by integrating tablets and smartphones into the daily working lives of your staff
- **Supporting business growth** by instantly creating virtual organizations and connected teams
- **Improving customer service** by integrating social media into your customer contact centers
- **Reducing your telephony costs** by entirely eliminating capital outlays, maintenance and upgrade charges
- **And much more.**

Businesses moving to unified communications perform better

According to **Gartner Group** 'companies using collaborative web technologies intensively have higher margins and market share'. Similarly, research from **Frost and Sullivan** shows that organizations using advanced communications and collaborative applications see a 'demonstrable improvement in business overall, especially in the areas of sales and marketing, project management and development and customer service'.

By adopting Communications-as-a-Service in the cloud your telecoms costs will plummet, employees will be more collaborative, more mobile and more productive.

Better communications will result in faster, more informed decision-making and customer service will improve as teams become more accessible and more responsive – even when dealing with enquiries from social media channels.

Ultimately, businesses that move to cloud communications will be more streamlined, connected and competitive.

Enterprise-class communications without the investment

The Xpedeus Integrated Cloud Exchange™ is a new way of delivering secure, enterprise-grade communications to your business by offering voice, video, web collaboration, presence, unified communications and contact center applications in a single, modular package.

With minimal or no upfront capital investment required and a flexible pay-as-you-go model it delivers a secure, enterprise-grade unified communications solution for an incredibly low price.

And because the Xpedeus Integrated Cloud Exchange™ removes or reduces many of the headaches associated with deploying a conventional PBX system – from installation, technical training and support, to maintenance, upgrade cycles, and disaster recovery planning – the total cost of ownership of your telecom network is massively reduced.

With Xpedeus Integrated Cloud Exchange™ you can quickly deploy communications capabilities where and when they are needed. It eliminates the cost, complexities and guesswork of acquiring and owning a premise-based system, and improves communication, collaboration and productivity across the board.

The Xpedeus Integrated Cloud Exchange portfolio

Sold exclusively by Xpedeus, Inc., our comprehensive applications portfolio ranges from rich enterprise-grade voice features, to robust unified communications capabilities such as presence, web collaboration, conferencing, and solutions for mobile and home office employees.



The Xpedeus Integrated Cloud Exchange advantage

- **Immediate access:** to cutting-edge communications technology as well as cost-cutting solutions for mobile and home workers
- **Manage growth and change:** instant access to all services at all times allows SMB customers to easily and quickly make changes such as adding users, locations and capabilities
- **Always cutting-edge:** centrally stored and maintained services are always current and incorporate new applications and features as they become available
- **No capital investment:** avoid major capital investment, associated purchasing processes and the pitfalls of choosing and committing to the 'right' system
- **Reduced cost of ownership:** avoid the financial costs and headaches of configuration changes, system maintenance, disaster recovery planning, upgrades and access to skilled technicians
- **Predictable monthly costs:** communication costs are reduced and consolidated into a single, predictable monthly invoice (based on usage) – a convenience most small and medium-sized businesses appreciate.

The Xpedeus Integrated Cloud Exchange applications

Introducing your business to a world of productivity-enhancing applications, Xpedeus ICE allows your people to:

- **Access unified communications on their smartphones:** check the presence status of colleagues, access voicemail and even manage their desk phone settings on the move
- **Integrate unified communications:** instant access to a host of features including one click dialing, drag and drop conferencing, call pop-up and live call recording
- **Introduce social media channels into virtual call centers:** allows front line customer representatives to engage in real-time chat through IM and social media channels.

Choosing the right solution

Designed to offer the right solution for your business, getting set up is easy with our three step process:

Step 1. Select your financial model

We have created two financial paths designed to meet to the needs any organization - No CAPEX and limited CAPEX. Because we understand no two businesses are alike we have the ability to modify our financial models to meet just about any fiscal need.

Step 2. Select your handsets, feature sets and peripherals

Choose from a wide range of cutting edge desk phones, clients, features and peripheral devices that are based on the open SIP standard that works with Xpedeus ICE. You are never locked into just one manufacturer and are free to select the best of breed solution for your company's need. Our engineers will help you along the way.

Step 3. Select your connection plan

Choose from several tier one connection plans to suit your business profile via Xpedeus ICE. You can get as much bandwidth, reliability and redundancy as your company needs. And, should you wish to change or upgrade your plan as your business changes, this can be done with one quick telephone call to Xpedeus.

Bringing it all together

Quite simply, unifying your communications and eliminating the costs of managing your voice infrastructure, Xpedeus Integrated Cloud Exchange™ will address your challenges today and future-proof your business for tomorrow.

The Next Step?

Call us today at **813.774.4800** to get a free, no obligation assessment and quote!