



BEAR'ly Open

Golf On Ice and Community Dance Party

Dear Community Partner,

The upcoming holidays are truly the busiest time of year as we scurry around to get everything done. While we are out shopping, baking cookies, putting up trees, sending cards in the mail, and preparing for an amazing meal with our families, let's remember those in our community who struggle to put food on the table.

By sponsoring the BEAR'ly Open XIII held on January 31 and February 1, 2020, you will have a BLAST, raise awareness, AND help provide food to your neighbors!

All net proceeds benefit the [White Bear Area Emergency Food Shelf](#) – where the need has never been greater.

- On any given month, 1,000+ families visit the White Bear Area Emergency Food Shelf for food and support.
- Over 4,000 individuals receive food from the food shelf each year and nearly half are children.
- Every \$1 donated to the Food Shelf can provide up to \$8 worth of healthy groceries for neighbors struggling with food insecurity.

BEAR'ly Open will be held on January 31 and February 1, 2020. Here are some fun facts:

- An annual event now in its 13th year, the BEAR'ly Open is coordinated in partnership with White Bear Events and the White Bear Area Emergency Food Shelf to raise funds for the White Bear Area Emergency Food Shelf.
- Over 300 golfers participate each year. (We expect 500 this year)
- **The event has contributed over \$180,000 to the food shelf - that's \$1,446,936 worth of food!** That's right - last year we officially clawed our way to almost 1.5 million dollars in food purchased for our neighbors at the White Bear Area Emergency Food Shelf. Will you help us claw our way to \$2 million?

Consider becoming a sponsor! There are several levels of sponsorships including HOLE sponsorships that put you right at the heart of the event. By becoming a sponsor, you touch the entire White Bear Community and help build camaraderie at the event.

Please consider joining our efforts as we help local families by clawing our way to TWO MILLION DOLLARS worth of food purchased for the White Bear Area Emergency Food Shelf! Learn more at bearlyopen.org. Feel free to call or email with any questions, and we will follow up soon! Thank you!

Lisa Beecroft
BEAR'ly Open Event Director

See how much fun sponsorship is! <https://youtu.be/mFoE6Jw8fJk>

Information about how to become a sponsor is available at www.bearlyopen.org. Please contact Lisa Beecroft at bearlyopen@gmail.com or 612-250-4991 if you have any questions.

BEAR'ly Open XIII Sponsorship Opportunities

All Sponsorships include:

- Logo/link on our website bearlyopen.org
- White Bear Press coverage, distributed to over 27,000 households.
- Social media promotion on BEAR'ly Open Facebook page (500+ likes) and White Bear Area Emergency Food Shelf social media pages (Facebook, Twitter, Instagram, LinkedIn)
- Signage and public recognition during announcements at both events.

Presenting Sponsor - \$5,000 (exclusive) **TAKEN**

- Your company name and logo highlighted at the top of ALL event banners, flyers, registration forms, posters, press advertisements and social media.
- Poster distribution to 300+ local businesses in WBL area and neighboring communities.
- Tent Package: 10'x20' Heavyweight Tent in premium location, 40-foot sidewall & 8 banquet Table, Large Heater
- 8 golf registrations and 8 tickets to the Community Dance

Warming Tent Sponsor - \$2,500 (exclusive)

- Your company's name and logo on Warming Tent banner.
- Your company name and logo highlighted on event flyers, posters, press advertisements
- 4 golf registrations and 4 tickets to the Community Dance.

Event Sponsor - \$500-\$1,000 (2 - Golf Course, 1 - Entertainment, 1 - Dance) **ALL TAKEN**

- Your company's name and logo displayed prominently at the sponsored event.
- Recognition as an Event Sponsor on all event flyers, posters, press, the website and social media.
- 2 golf registrations and 2 tickets to the Community Dance.

Polar Bear Community Sponsor - \$500

- 8 tickets to dance, plus reserved table
- Recognition on all event flyers, posters, press, the website and social media.

Community Dance Table Sponsor - \$200 sponsorship add-on/\$250 dance only

- 8 tickets to dance, plus reserved table
- Social media/website recognition.

HOLE Sponsorship

Includes Tent - \$350

- 10x10 Heavyweight Tent, sidewall & 8-foot banquet table, HOLE signage, and social media/website recognition.

No Tent - \$150

- HOLE signage and social media/website recognition.

Extras: Small Heater - \$75 | Large Heater - \$175 | Generator - \$75 | Extra Table - \$10

Information about how to become a sponsor is available at www.bearlyopen.org.
Please contact Lisa Beecroft at bearlyopen@gmail.com or 612-250-4991 if you have any questions.

BEAR'ly Open XIII Sponsorship Form

Thank you for sponsoring the BEAR'ly Open and the White Bear Emergency Food Shelf! Please make your sponsorship commitment by DECEMBER 20, 2019 to ensure that we have your information in time to include on our promotional materials!

Signature Sponsor

TAKEN Presenting Sponsor (1) - \$5,000
_____ Warming Tent Sponsor (1) - \$2,500
TAKEN Golf Course Sponsor (2) - \$1,000

TAKEN Entertainment Sponsor (1) - \$1,000
TAKEN Community Dance Sponsor (1) - \$1,000
_____ Polar Bear Community Sponsor (unltd) - \$500

Community Dance Table Sponsor

_____ Sponsorship add-on - \$200
_____ Dance only - \$250

HOLE Sponsor

_____ Includes Tent - \$350
_____ No Tent - \$150

Extras

_____ Small Heater - \$75
_____ Large Heater - \$175
_____ Generator - \$75
_____ Extra Table - \$10

TOTAL DUE \$ _____

Contact Name _____ Phone _____
Organization _____ Email _____

Address (city, state, zip) _____

Silent Auction/Prize Drawing

_____ I would like to donate something to the Silent Auction/Prize Drawing. Please contact me!

Please submit your payment online at www.bearlyopen.org, or drop off or mail this completed form to the White Bear Area Emergency Food Shelf, 1884 Whitaker St, White Bear Lake, MN 55110. Checks should be written to the White Bear Area Emergency Food Shelf. If you need an invoice or have payment questions, please contact Amanda at (651) 433-7289.

Please email your logo to amanda@whitebearfoodshelf.org