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# Analytics & Marketing Services



via Google Ads & Google Analytics

## Web Traffic Analytics & Reporting Bundle - Now Only \$50

Make informed decisions. We'll guide you, step by step to:

- Set up your own Google Analytics (GA) account
- How to use your account and how tracking codes work
- Installation on your website or application
- Realize how instant data works for your business
- Use its features. Including, conversions and goals met or in need of adjusting
- And much more

We also provide managed services and support for advanced features\*:

- Manage your business while we manage your data analysis
- We provide Business Intelligence reporting when and where you need it
- Build a strategy to use and profit from using advanced features of GA

*\*A service level agreement (SLA) is required, your initial consultation is always free*

## Brands & Bands Marketing and Web Traffic Bundle - \$100

Already using Google Analytics? Take the next step and increase your reach:

- Creating and configuring your own Google Ads account\*\*
- Get to know the interface and fast forward to 'Expert Mode'
- We develop your Ad and connect to your landing page
- You get a five(5) keyword campaign that we initiate for you
- We bridge a link between Google Ads & Google Analytics
- Manage promotional vouchers when applicable
- Get to know the features, filters, goals, conversions and much more

We also provide managed services and support for advanced features\*:

- Create a strategy and valuable KPI's behind your business goals
- Detailed campaign monitoring. We are with you every step of the way
- Strategic keyword planning and developing an optimized budget
- Search term & Demographic analysis providing valuable market insight

*\*A service level agreement (SLA) is required, your initial consultation is always free*

*\*\*Google Ads requires your minimum \$10 monthly subscription to start*

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