



## 2019 Advertising Rates

Email: [advertising@urcityradio.com](mailto:advertising@urcityradio.com)

### ADVERTISING PACKAGES

(Gen Rotation 30/60 Second Ad Spots approx. 120 plays per month)

30 Second Ad Spot- put into general rotation---\$100.00 Month

60 Second Ad Spot- put into general rotation---\$200.00 Month

**Half Show Sponsor**-This is where the 30 second ad spot says "This show sponsored by.." and we run the 30 second commercial for the company once during each hour of a show. The spot is also put into general rotation \$375.00 Month

**Full Show Sponsor**- This is where the 30 second ad spot says "This Show Sponsored By" and we run the 30 second commercial for the company twice during each hour of a show. The spot is also put into general rotation \$575.00 Month

**Business Interview sponsorship**—We interview a local business on air about their product or service and then air it several times over the Month \$450.00

**Event ad spot**--- this is our most popular advertising opportunity that gives people a chance to advertise their event on air. It gets played over a 2 Week period before the event and will stop airing at the end of the day of the event.

(\$500.00 Per Event or Equivalent Trade)

**Production Fees:** 30 Second Ad Spot: \$100.00

60 Second Ad Spot: \$125.00

