



2019 Advertising Packages

Email: advertising@urcityradio.com
Contact for rates

ADVERTISING PACKAGES

(Gen Rotation 30/60 Second Ad Spots approx. 120 plays per month)

30 Second Ad Spot- put into general rotation

60 Second Ad Spot- put into general rotation

Half Show Sponsor-This is where the 30 second ad spot says "This show sponsored by.." and we run the 30 second commercial for the company once during each hour of a show. The spot is also put into general rotation

Full Show Sponsor- This is where the 30 second ad spot says "This Show Sponsored By" and we run the 30 second commercial for the company twice during each hour of a show. The spot is also put into general rotation

Business Interview sponsorship—We interview a local business on air about their product or service and then air it several times over the Month

Event ad spot--- this is our most popular advertising opportunity that gives people a chance to advertise their event on air. It gets played over a 2 Week period before the event and will stop airing at the end of the day of the event.

Production Fees: 30 Second Ad Spot

60 Second Ad Spot

