

## The Banks May 2014 Media Summary

### Twitter Statistics:

Posts: 13

Retweets, Mentions & Favorites: 23

New Followers: 20

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of May, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### INFRASTRUCTURE/ PUBLIC PARTNERSHIP Stories/Mentions

Summary of this month's coverage: 13 broadcast and digital stories or mentions

**Developing Downtown Parks at The Banks, story following May 6 groundbreaking**

WKRC – May 7

<https://tinyurl.com/koylg8o>

**The Banks Project Phase IIA Construction to Temporarily Close One Block of Freedom Way This Weekend – May 15 release date**

Freedom Way between Race Street and Rosa Parks Street will close to all traffic Friday, May 16 through Sunday, May 18; All traffic lanes east and westbound as well as both sidewalks will close to traffic; motorists will be detoured south to Theodore M. Berry Way, through the round-a-bout; Closure begins at 3 p.m. Friday, May 16 and continues until 9 p.m. Sunday, May 18.

WLWT – May 16 <https://tinyurl.com/miflwn>

WCPO – May 16 <https://tinyurl.com/mohydu7>

WKRC – May 16 <https://tinyurl.com/ouq4huf>

**91.7 WVXU Cincinnati Edition – May 21**

**The Banks Phase II Now Underway** Project Executive for The Banks, Phil Beck, and Tom Gabelman, member of law firm Frost Brown Todd, who has served as legal counsel on [The Banks](#) project since its inception, give an update.

<http://wvxu.org/post/banks-phase-ii-now-underway>

### DEVELOPMENT Stories/Mentions

Summary of this month's coverage: 40 broadcast, print and digital stories or mentions

**The Banks Phase II Ceremonial Groundbreaking Coverage -- Tuesday, May 6, 2014**

**Broadcast News Coverage on WLWT, WCPO, WXIX, WKRC, WSTR and WVXU**

The comprehensive report for 27 total mentions of The Banks in broadcast news, including stories/mentions during morning, noon and evening news on WLWT (9 mentions), WXIX (8 mentions), WKRC (4 mentions), WSTR (1 mention), WCPO (4 mentions) and WVXU-FM (1 mention)

WLWT – May 6 <https://tinyurl.com/l2y3np7>

WCPO – May 6 <https://tinyurl.com/l36tu3m>

**Articles/digital stories – 4 stories/mentions**

The Cincinnati Enquirer <http://cin.ci/1kUbFup>

Cincinnati Business Courier

**Mayor: Banks phase 2a groundbreaking proves ‘Cincinnati is on the rise’**

700 WLW

<http://www.700wlw.com/articles/local-news-119585/photos-expanding-the-banks-12323005>

91.7 WVXU <http://bit.ly/1jxoprB>

**The Enquirer – May 20**

<http://www.cincinnati.com/story/money/2014/05/19/banks-construction-underway/9277711/>