

# THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR January/February 2018

TWITTER STATISTICS: @IBackTheBanks Followers: 1,394 (2/28/18)

Months	Twitter Posts	Impressions	Engagements
January/February	45	29.4K	668

## NEWS MEDIA STORIES & MENTIONS

*The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in January and February 2018.*

In January, there were 109 broadcast, print and online media mentions on retail tenants and new/future development (including bringing on one or more new developers and request for proposals for a music/entertainment venue).

14 mentions: closing of Howl at the Moon/Splitsville

1 mention: BurgerFi's vegetarian offering

86 mentions: concert venue

8 mentions: development of The Banks in general (master developer, Amazon and Apple prospects)

Print and online articles included Business Courier and Enquirer coverage of the Request for Proposal for development of an entertainment/music venue at The Banks.

[https://www.bizjournals.com/cincinnati/news/2018/01/02/entertainment-venue-at-the-banks-closes-its-doors.html?ana=e\\_cinci\\_bn&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1520888743&j=79434451](https://www.bizjournals.com/cincinnati/news/2018/01/02/entertainment-venue-at-the-banks-closes-its-doors.html?ana=e_cinci_bn&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1520888743&j=79434451)

<https://www.cincinnati.com/story/money/2018/01/22/hamilton-county-week-ask-developers-build-music-venue-banks/1054032001/>

<https://www.cincinnati.com/story/money/2018/01/10/new-concert-venue-moves-ahead-banks/1019850001/>

In February, there were 61 mentions including 7 on retail tenants and 54 on the impact of the crest of the Ohio River above flood stage and its impact on The Banks.

1 mention: budget for infrastructure development at The Banks

1 mention: BurgerFi menu

4 mentions: owner of Street Corner Market on retail development

1 mention: Condado Taco at the AC Hotel

54 mentions: impact of flood waters on The Banks (Central Riverfront Garage, Smale Park, traffic)

The impact of the Ohio River overflowing its banks in February was covered in print/online media here:

<https://www.cincinnati.com/videos/news/2018/02/26/aerial-footage-cincinnati-area-flooding/110879448/>

<https://www.bizjournals.com/cincinnati/news/2018/02/26/flooding-to-impact-morning-commute.html>