

## The Banks August 2014 Media Summary

### Twitter Statistics:

Posts: 21

Retweets, Mentions & Favorites: 41

New Followers: 24

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of August, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### **INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions**

**Summary of this month's coverage: 53 broadcast and digital stories or mentions**

**Broadcast News Coverage on WLWT, WCPO, WXIX and WKRC**

#### **Temporary Road Closure: Freedom Way Between Rosa Parks Street and Race Street – Aug. 1 - release date**

One block of Freedom Way to close August 2 between 3 a.m. and 11 a.m. for concrete pour for The Banks Phase IIA construction

**WLWT – August 2**

**[Preview Clip](#)**

#### **Temporary Lane Closure: Second Street Between Rosa Parks Street and Race Street – August 7 release date**

Two South lanes and south sidewalk on Second Street to close Friday, August 8 between 1 a.m. and 7 a.m. for concrete pour for The Banks Phase IIA construction

**WKRC – August 8**

**[Preview Clip](#)**

**WLWT – August 8**

**[Preview Clip](#)**

#### **Crane to install steel for Carol Ann's Carousel at Smale Riverfront Park**

**WKRC – August 12**

**[Preview Clip](#)**

#### **Temporary Road Closure: Race Street Between Freedom Way and Second Street – August 14 release date**

One block of Race Street to close August 15 between 9 a.m. and 4 p.m. for concrete pour for The Banks Phase IIA construction

**WCPO – August 15**

**[Preview Clip](#)**

WLWT – August 15

**Preview Clip**

Temporary Road Closure & Rescheduled Temporary Road Closure: Race Street  
Between Freedom Way and Second Street – August 21 & 22 release dates  
One block of Race Street to close August 25 between 4 a.m. and 12 noon for concrete  
pour for The Banks Phase IIA construction

WLWT – August 25

**Preview Clip**

WXIX – August 25

**Preview Clip**

WXIX – August 27

**Preview Clip**

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#### **DEVELOPMENT Stories/Mentions**

**Summary of this month's coverage: 3 broadcast and digital stories or mentions**

The comprehensive report for total mentions of The Banks and speculation on the hotel at The Banks in broadcast news, including stories/mentions during morning, noon and evening news

Hotel in the works at The Banks

WXIX

**Preview Clip**

The Banks new structure will house apartments and retail space along Race Street

WLWT

**Preview Clip**