

## The Banks April 2014 Media Summary

### Twitter Statistics:

Posts: 11

Retweets, Mentions & Favorites: 11

New Followers: 15

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of April, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### INFRASTRUCTURE/ PUBLIC PARTNERSHIP Stories/Mentions

**Summary of this month's coverage: 8 broadcast, print and digital stories or mentions**

#### **Segment of Freedom Way to Close for Reconstruction – April 16 release date**

Road and sidewalk closures begin on Freedom Way between Rosa Parks Street and Walnut Street, Thurs., April 17 for three weeks. Crews will complete reconstruction of the roadway and sidewalks. Motorists will be detoured south to Theodore M. Berry Way.

#### **700 WLW – April 16**

Downtown Braces for Construction Blitz, City launching new website RoadMapCincy  
<http://m.700wlw.com/articles/local-news-119585/downtown-braces-for-construction-blitz-12259748>

#### **WKRC – April 17**

<http://67.214.100.182//Player.aspx?PI=211d4327-a7dd-439d-b568-9a06f60a75ec>

#### **The Banks Project Phase 2 Construction Staging to Affect Traffic – April 24 release date**

Staging of equipment and installation of perimeter fencing for the start of construction of The Banks Project Phase 2 will close some traffic lanes and sidewalks on Race Street, Freedom Way, and Second Street beginning at 7 a.m. on Monday, April 28.

#### **WKRC -- April 27**

<http://67.214.100.182//Player.aspx?PI=e2e85a35-dcaa-41ce-aaa8-46fa57f357db>

#### **WSTR – April 27**

<http://67.214.100.182//Player.aspx?PI=0d4e6480-b797-4d6e-b597-fcdc7c12c7c5>

#### **WKRC – April 28**

<http://67.214.100.182//Player.aspx?PI=1b9a039a-91be-4992-a90e-8de6db78e9a7>

#### **WLWT – April 28**

<http://67.214.100.182//Player.aspx?PI=37056874-7f15-4233-9c76-d608a6ceb17a>

## **DEVELOPMENT Stories/Mentions**

Summary of this month's coverage: 66 broadcast, print and digital stories or mentions

**The Banks being considered as potential site for 1,800 new GE jobs – April 10, 11, 12, 13, 14,15, 16**

**Coverage on WLWT, WCPO, WXIX and WKRC**

**Cincinnati Enquirer – April 16**

**Bengals, county agreement could pave way for GE**

<http://cin.ci/Qf55E9>

**Business Courier – April 17**

**Obstacles cleared for apartments, GE at the Banks**

<http://m.bizjournals.com/cincinnati/news/2014/04/17/obstacles-cleared-for-apartments-ge-at-the-banks.html?r=full>

**Building height restrictions at The Banks being discussed between County, Bengals to bring new GE building to The Banks; Mike Brown sent a letter to GE; More about GE site selection – April 17, 18, 19**

**Coverage on WCPO, WLWT, WKRC, WXIX and 700 WLW**

**Townhomes Removed from Development Plan for The Banks – April 23**

**UrbanCincy.com**

[http://www.urbancincy.com/2014/04/townhomes-at-the-banks-have-been-removed-from-development-plans/?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+urbancincy%2FhEuD+%28UrbanCincy%29](http://www.urbancincy.com/2014/04/townhomes-at-the-banks-have-been-removed-from-development-plans/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+urbancincy%2FhEuD+%28UrbanCincy%29)

**WKRC – April 23**

**Work begins on Phase 2 of The Banks – April 25, 26, 27**

**Coverage on WCPO, WKRC, WLWT and WXIX**

**Construction is set to begin today; Phase 2 of construction at The Banks is now underway – April 28**

**Coverage on WXIX, WLWT, WKRC, WCPO and 700WLW**