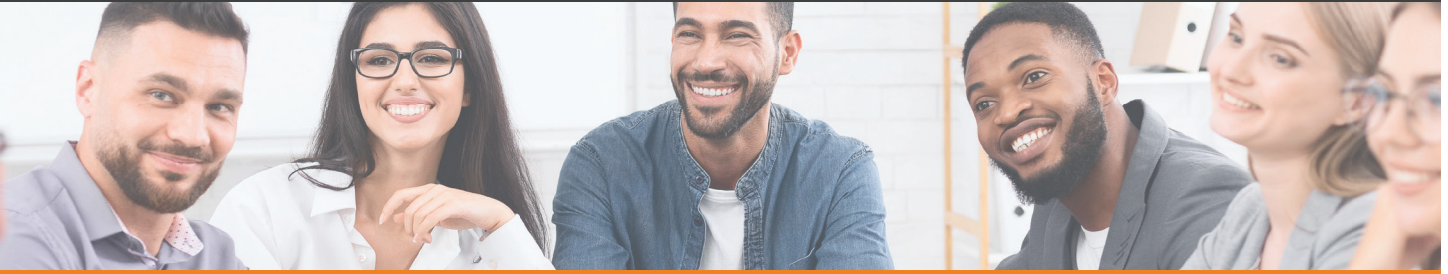


THE TWIN CITIES BUSINESS LEADERSHIP INITIATIVE



Objective:

To ensure that **Twin Cities businesses have the best leadership teams in the country.** We've created the program to make it happen. **Your team simply needs to participate.**

Structure: A simple 4 step program for executives and senior leaders.

This session is designed to be the most valuable 60 minutes you've ever spent on the topic of organizational leadership.

You must estimate your 'silent killer' costs before you qualify for this (optional) session.

You must estimate your 'silent killer' costs before you schedule this session.

You'll be prepared to accelerate your company's growth with this program.

STEP
01

PRIVATE EXECUTIVE EVENT

60 mins: presentation & discussion (limited to 30 people)

Learn how to increase your company's overall: productivity by 40%, revenue growth by 50%, and profits by 60%.

Identify the 'silent killer' of performance & growth...and learn *exactly* how to eliminate it.

This step answers the **'WHY'** question for the program.

STEP
02

SMALL-GROUP STRATEGY SESSION

60 mins: expert-led session (limited to 10 people)

Discuss 'silent killer' costs opportunities & options.

Review of all 8 major leadership models; including details of the world's top model.

Select your leadership growth strategy.

This step answers the **'WHAT'** question.

STEP
03

A REAL LEADERSHIP CONVERSATION

60-90 mins: expert-led private working session (1-on-1 or 1-on-team)

Build your detailed plan

Clarify your situation: key challenges & opportunities

Leadership program's: structure, pricing, participants, schedule, start date, etc.

This step answers the **'HOW', 'WHO', and 'WHEN'** questions.

STEP
04

LAUNCH LEADERSHIP PROGRAM

4-month: expert coach-led small-group program

Adopt the world's most valuable leadership model throughout your management team.

Includes: all books, study guides, and 16-18 weekly 60-minute small-group coaching sessions.

Participants become eligible for the remainder of the **GREAT LEADERS OF GREAT TEAMS™** program.

The first 3 steps are provided **completely free**, by our exclusive corporate leadership sponsor: Critical Insight Group.

To register for the next available **STEP 1** session or find out more information contact:

WWW.CRITICALINSIGHTGROUP.COM

TWIN CITIES BUSINESS LEADERSHIP INITIATIVE

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