

2017 eduWeb Digital Summit – Attendee Demographics

Organization

829 Studios
Adobe Systems
Alabama Cooperative Extension System
Alma College
American University
Angelo State University
Anne Arundel Community College
Arapahoe Community College
Aten Design Group
Auburn University
Babson College
Bama By Distance - The University of Alabama
BarkleyREI
Bay College
Baylor University
Beacon Technologies, Inc.
Bentley University
Berklee College of Music
Binghamton University
Bob Johnson Consulting, LLC
Bossier Parish Community College
Boston College
Boston EdTech Meetup
Boston University
Boston University College of Arts & Sciences
Boston University School of Law
Bowdoin College
Brandeis University
Bridgewater College
Bridgewater State University
Brigham Young University
British Columbia Institute of Technology
BYU
Cal Poly
California Polytechnic State University
Carnegie Communications
Carnegie Mellon University
Case Western Reserve University - Mandel School
Chadwick School
Christopher Newport University
Clarkson University
Cludo
Colorado Community College System
Colorado State University
Colorado State University - College of Health and
Human Sciences
concept3D
Conestoga College
Cool Blue Media
Creighton University
Cuyahoga Community College
Cybba
D'Amore-McKim School of Business
Daemen College
Dartmouth College
Department of Career Planning and Development,
Kennesaw State University
DeSales University
Dickinson
Digital Air Strike
Digital Loom, Inc.
Digital Pulp
Doane University
Drake University
Drake University
East China University of Science and Technology
Eastern Connecticut State University
Empire Studios
Eri Design
ExpertFile
Facebook
Finalsite
Flagler College
Florida Southern College
Fort Lewis College
Franklin & Marshall College
Franklin Pierce University
Frescodata
Frontier Nursing University
Gateway Seminary
George Mason University
Georgian Court University
Glacier Communications Inc.
Gonzaga University
Grand Valley State University

Gravity Switch
Grayson College
Great Lakes
Hamilton College
Hannon Hill
Harmonize by 42 Lines
Harvard AR/VR
Harvard Business School
Harvard University
Herzing University
Higher Ed Experts
Higher Metric
Hootsuite
Hope College
HP Tech Ventures
Humber College
ImageX Media
Indiana University Foundation
Ingeniux
Iron Horse Bicycle Classic
JetSpring
Johns Hopkins University
Johnson & Wales University
jwu.edu
Kansas State University
Kathrin Havrilla Creative
Kennesaw State University
Knowble Media
Lebanese American University
Lee College
Leigh Stowell & Company
LightStream
Localist
Lone Star College
Loyola Marymount University
Loyola University Chicago School of Law
Luther College
Manhattan College
Maricopa Community Colleges
Maxtreme Marketing
McLennan Community College
McMaster University
MICA
Middlebury College & Institute of International Studies
Milton Academy
MIT
MIT - Department of Mechanical Engineering
MIT Admissions
MIT Libraries
MIT Sloan School of Management
MIT/Harvard
Montclair State University
Moravian College
Nazareth College
Neo Insight
New Mexico Tech
New York University
New York University Stern School of Business
NewCity
Northeastern University
Notre Dame of Maryland University
Occidental College
OHO Interactive
Oklahoma ABLE Tech, Oklahoma State University
Oklahoma State University
Opus Design
Orange142
Oregon Institute of Technology
Paskill Stapleton & Lord
Penn State University
Pepperdine University - Seaver College Alumni
Pepperland Marketing
Primacy
ProspectCloud
Purdue University
Quincy College
Quinnipiac University
Ramapo College of New Jersey
RDW Group Incentric
Reach Media Network.
Relearnit
Right Hat
Roosevelt University
Rowan University
Ruffalo Noel Levitz
Rutgers University
Saint Anselm College
Saint Louis University
Saint Louis University School of Law
SAIT

Salem State University
San Jose State University
School
Seattle Pacific University
Seton Hill University
SilverTech, Inc.
SimpsonScarborough
Siteimprove
Skidmore College
SmartBrief, Inc.
SNHU
Spalding University
SPANISH STUDIES ABROAD
Sparkroom
SpotX
St. John's University
St. Lawrence University
St. Norbert College
St. Thomas Aquinas College
Stamats
Stanford University
Stetson University, Inc.
Strategic Educational Consulting Services
SUNY Oneonta
Swarthmore College
Systems Alliance, Inc.
Tarleton State University
Texas A&M University
Texas Christian University
Texas State University
Texas Tech University
The American University in Cairo
The New School
The University of Kansas
The University of Texas at Austin Cockrell School of Engineering
The University of Toledo
Towson University
Trinity University
Tufts University School of Engineering
UCI
UCLA Anderson
UCLA Anderson School of Management
UMass Dartmouth
UMass Lowell
UNC-Chapel Hill
University of Arizona SAEM/AISS Marketing
University of Arkansas at Monticello
University of Bridgeport
University of Central Florida
University of Chicago
University of Colorado College of Nursing
University of Connecticut
University of Dallas
University of Delaware
University of Delaware Lerner College
University of Limerick
University of Louisville
University of Maryland School of Pharmacy
University of Michigan
University of Minnesota-Twin Cities
University of New England Online College of
Graduate and Professional Studies
University of New Hampshire
University of New Orleans
University of Notre Dame
University of Notre Dame, School of Architecture
University of Oregon
University of Pittsburgh
University of South Florida Sarasota-Manatee
University of St. Thomas
University of Tennessee
University of Texas at Austin
University of the Incarnate Word
University of West Florida
Up&Up
UQAM - Université du Québec à Montréal
UT Dallas
UW-Stevens Point
UW-Whitewater
Victor Valley College
Villanova College of Engineering
Virginia Commonwealth University in Qatar
VisionPoint Marketing
Wake Forest
Waybetter
Webb Institute
Wentworth Institute of Technology
West Chester University
West Virginia University College of Law
WEVO

Wheaton College
Whittier College
Wichita Area Technical College
Wonda VR
Wyoming Catholic College
York College
Youngstown State University

Assistant Director, Communications
Assistant Director, Marketing and Outreach
Assistant Director, Marketing and Technology
Assistant Director, Marketing Research and Strategy
Assistant Director, University Advancement
Assistant Director, Web Communications
Assistant Marketing Director
Assistant to the VP, Student Affairs & Enrollment
Management

Assistant Vice President for External Affairs
Assistant Vice President for Marketing
Assistant Vice President, PR and Social Media
Assoc. Dir. of Digital Strategy
Associate Creative Director, Digital Strategy
Associate Director
Associate Director Digital Communications
Associate Director for Editorial Services
Associate Director of Admissions
Associate Director of Admissions Communications
Associate Director of Communications
Associate Director of Communications/ Admissions
Associate Director of Digital Strategy
Associate Director of Interactive Media
Associate Director of Marketing & Communications
Associate Director, Digital Communications
Associate Director, Digital Marketing and Social Media
Associate Director, Digital Marktg & PM
Associate Director, Digital Solutions
Associate Director, Integrated Content Strategy
Associate Director, Marketing & Communications,
Associate Director, Web Strategy & Multimedia
Associate Publisher, Higher Education
Associate Vice President for Marketing &
Communications
Associate Vice President of Communications
and Marketing
Asst. Dir. Marketing for Web Communications
AVP Digital Experience
AVP Marketing & Creative Services
AVP, Education
Brand Director
Business Developer
Business Development
CEO
CEO and Co-Founder

Titles

Academic Web Content Specialist
Accessibility Coordinator
Account Development Manager
Account Executive
Account Manager
Admissions Communication Interactive Coordinator
Admissions Communications Design &
Social Media Specialist
Admissions Counselor
Admissions Officer
Alumni Relations Event Coordinator
Application Developer
Assistant Communications Manager
Assistant Director
Assistant Director for Institutional Effectiveness
Initiatives
Assistant Director Multimedia & PR
Assistant Director of Admission
Assistant Director of Admission & Marketing
Initiatives
Assistant Director of Annual Giving
Assistant Director of Communications
Assistant Director of Communications and
Marketing
Assistant Director of IT
Assistant Director of Marketing
Assistant Director of Marketing & Communications
Assistant Director of Media Communications
Assistant Director of Media Relations and
Communications
Assistant Director of Public Relations
Assistant Director of Social Media
Assistant Director of Undergraduate Education
Assistant Director, Center for Online Programs

Chief Communication Officer
Chief Revenue Officer
Client Partner, Education Vertical
Client Relationship Manager
Client Services
Client Success Representative
Co-Founder
Co-Founder & CEO
Co-Founder + Managing Partner
Co-Organizer
Co-Principal
Communication Specialist
Communications & Marketing Specialist
Communications & Outreach Coordinator
communications and marketing coordinator
Communications and Marketing Specialist
Communications Coordinator
Communications Manager
Communications Officer
Communications Specialist
Communicator At Large
Conference Manager
Consulting Associate
Content Manager
Content Marketing Specialist
Content Specialist
Content Strategist
Coord, Marketing & Promotions
Coordinator, IT Marketing and Communications
Coordinator of Digital Engagement
Coordinator of Enrollment Services
Coordinator of Marketing and Digital Media
Coordinator of Sciences and Allied Health
Coordinator, Budget and Assessment
Corporate Account Executive
Creative Director
Customer Success Manager
Designer
Digital Analytics Consultant
Digital Analytics Manager
Digital Communications Coordinator
Digital Communications Manager
Digital Community Manager
Digital Content Administrator
Digital Content Manager
Digital Content Manager
Digital Content Producer
Digital Content Specialist
Digital Marketing Coordinator
Digital Marketing Manager
Digital Marketing Manager
Digital Marketing Specialist
Digital Marketing Strategist
Digital Media Coordinator
Digital Media Manager
Digital Media Specialist
Digital Strategist
Director
Director - UX Design & Development
Director Digital Marketing Services
Director for Social Media Communications
Director of Admissions
Director of Annual Giving
Director of Business Development
Director of Client Relations
Director of Communications
Director of Communications /Admissions and SFS
Director of Communications & Marketing
Director of Communications, CEE
Director of Digital and Social Media
Director of Digital Communication
Director of Digital Marketing
Director of Digital Marketing Services
Director of Digital Strategy
Director of Enrollment Communications
Director of Enrollment Management
Director of Enrollment Marketing & Events
Director of Information Technology
Director of Integrated Marketing & Communications
Director of Marketing
Director of Marketing & Communications
Director of Marketing & Financial Operations
Director of Marketing & Strategy
Director of Marketing and Communication
Director of Online Communications
Director of Online Marketing
Director of Partnerships
Director of Research Services
Director of Sales
Director of Sales & Customer Service

Director of Social Media
Director of Social Media and Publications
Director of Strategic Engagement
Director of Student Communications
Director of University Marketing & Communications
Director of User Experience
Director of Web and New Media Services
Director of Web Communications
Director of Web Content
Director of Web Content & Multimedia
Director of Web Services
Director, Business Development
Director, Digital Communications
Director, Digital Marketing
Director, Enrollment Marketing & Campus Communications
Director, Marketing & Communications, Nursing
Director, Mid-Market Sales, Demand Facilitation
Director, Platform and Display Sales
Director, Social Media and Digital Recruiting
Director, Web & Digital Communications
Director, Web Development
Director: Marketing & Communication
Editor
EdTech Entrepreneur
Education Researcher
Enterprise Account Executive
Event Manager
Events and Communications Coordinator
EVP
EVP, Digital Services
Executive Director
Executive Director of Communications
Executive Director of Marketing & Communications
Executive Director of Marketing and Web
GM of North America
Graphic Design & Marketing Specialist
Health and Safety Admin
Health and Safety Coordinator
Industry Principal - Higher Education
Instructional Design
Interactive Marketing Manager
International Marketing Coordinator
Internet Marketing Manager
IT Specialist
ITS Communications Coordinator
Magazine Editor
Manager - Digital
Manager of Digital Analytics
Manager, Communication & Marketing
Manager, Digital Strategy
Manager, Marketing and Communications
Managing Director
Managing Director and Founder
Market Insights Manager
Marketing & Communications Coordinator
Marketing Analyst/Specialist
Marketing and Communication Specialist
Marketing and Communications Coordinator
Marketing and Communications Manager
Marketing and Communications Officer
Marketing Associate
Marketing Automation Specialist
Marketing Communications Manager
Marketing Communications Specialist
Marketing Coordinator
Marketing Manager
Marketing Manager, Virtual Campus
Marketing Specialist
Marketing/Communications Specialist
Media Relations and Social Media Manager
Mid Market Account Executive, EDU
Multimedia Communications Specialist
New Media Manager
Online Content Specialist
Open Source Product Manager
Operations Manager
Owner/Creative Director
Partner
Partner, Director of Sales and Marketing
Pilot Programs
President
President & CEO
Principal
Principal Strategist
Producer
Product Marketing Manager
Project Manager
Public Relations
Regional Director
Sales Development Representative

Sales Director
Sales Engineer
Sales Manager
SDEM Communication Manager
Senior Account Executive
Senior Associate Director, Content Strategy
Senior Business Analyst
Senior Consultant
Senior Consultant, Marketing and Enrollment Management
Senior Designer
Senior Digital Designer
Senior Digital Marketing Strategist
Senior Director, Enterprise Services
Senior Marketing Manager
Senior Marketing Manager for Web/Digital/Mobile
Senior Sales Consultant
Senior Sales Director
Senior Solutions Consultant
Senior User and Business Architect
Senior Web Content Editor
Senior Web Designer
Senior Web Developer
Senior Web Strategist
Senior, Business Development
Social Media & Marketing Agent
Social Media and Digital Content Manager
Social Media and Digital Content Specialist
Social Media Community Leader
Social Media Coordinator
Social Media Coordinator
Social Media Guy
Social Media Manager
Social Media Strategist
Social Media Strategist & Content Manager
Social Media/Mobile Products Coordinator
Specialist Digital Marketing Services
Sr. Account Executive
Sr. Communication Specialist
Sr. Digital Strategist
Sr. Director, Higher Education and NGO
Sr. Partner & Director of Marketing
Student Communications
Student Recruitment and Admissions Counselor
Student Recruitment Coordinator
SVP, Strategic Practices
Training Facilitator
UCI Media
UI/UX Designer
User Experience Architect
Vice President
Vice President & Creative Director
Vice President of Advancement and Enrollment
Vice President of Marketing & Strategy
Vice President, Brand Strategy & Integrated Communications
Vice President, Marketing & Communications
Vice President, SAI Digital Practice
VP - Client Success
VP Advancement
VP of Marketing
VP of Sales and Marketing
VP, Business Development
VP, Client Services
VP, Strategic Practices
VP, Technology
Web Administrator / Digital Marketing
Web and Media Developer
Web and New Media Communications
Outreach Coordinator
Web and Social Media Manager
Web Content Assistant
Web Content Coordinator
Web Content Developer
Web Content Manager
Web Content Specialist
Web Coordinator
Web Designer/Developer
Web Developer
Web Developer & Designer
Web Manager
Web Producer
Web Producer Social Media Specialist
Web Services Manager
Web, SharePoint & Cloud Systems Administrator
Webmaster
Webmaster Web Developer