

BAHA COOKBOOK "A TASTE OF HISTORY"

Examples of what the book and ads will look like and sizes available.

SAMPLE ADS (full-page ad)



ORGANIC MARKET
-natural FRESH organic-

4896 Carter Avenue • Open everyday from 8:00 am - 10:00 pm

Committed to Freshness and the Finest Quality

We search for the finest, natural and organic foods available, maintain the highest standards, and have a strong commitment to local farmers. You'll find excitement with your shopping experience and get help from the friendliest employees. That's what we're all about.



Ad Tips:

- Line art (artwork with simple strokes and no shades of gray) as all these ad pages demonstrate, print the best.
- Keep text or images 1/8" away from borders.
- If Morris Press Cookbook designs ad pages, provide clear sharp material (originals not copies), don't write, tape over, or staple on ad material, provide mock-ups or instructions on templates, and indicate ad sizes. For details, see page 1 - Design Assistance Request and Design Recommendations.
- For press-ready ad pages, see page 1 - Create Press-Ready Ad Pages and Design Recommendations.

SAMPLE ADS (one 1/2 page and two 1/4 page ads)



BULLY'S
BAR & GRILL
VALLEY VIEW, NC

9270 LEWIS & CLARK BLVD. • 308-555-9614



The Athlete's Foot.

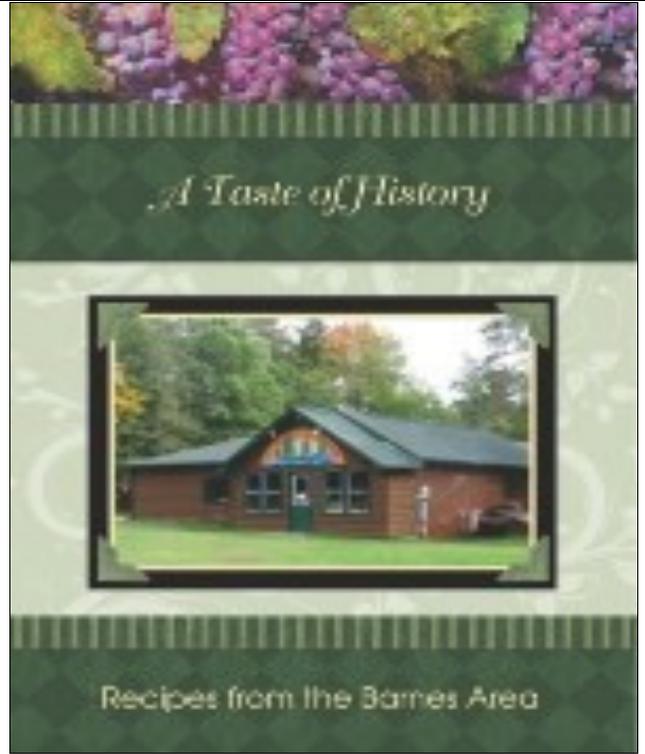
Get serious about how you play!
Valley View Mall • 308-555-2727



THE JUNGLE JAVA CAFE

Come taste the exotic flavors of the world with our endless variety of coffees and teas. Join us for our gourmet brunch specials on Sundays.

LOCATED IN VALLEY VIEW MALL 308-555-5464



SAMPLE ADS without frame (one 1/3 page and four 1/6 page ads)




PEREZ BROS. INC.
SINCE 1951

- ESTATE PLANNING
- RETIREMENT PLANNING
- INVESTMENTS
- INSURANCE

308-555-8874



2 CONVENIENT LOCATIONS:

Northgate Mall (Hwy. 39)
Brooks Plaza (W. Brooks St.)



MARSHA'S BOOK CORNER
24 Lincoln Ave.
Valley View, NC
308-555-4465



Chesterfield Formal Wear
tuxedo rental - wedding discounts - designer fashions
26 Falstaff Rd. - Valley View, NC • 308-555-4364

SAMPLE ADS (14 patron ads)

Mike & Patty Rice
Milford RV Park
Dr. & Mrs. Brad Peterson
Ken & Bob's Auto Repair 555-1234
Thomas & Andrea Rodehan
Stewart J. Miller, CPA
Duane & Marsha Smith
In Memory of Oscar Gonzales
Grand Central Shop Mart
Stanley & Sophie Oltman
Carter Auction www.name.com
Shari Bellmeister
Wilson Insurance
Five Star Rentals

The cover of our cookbook "A Taste of History", with the picture of the museum. The cookbook will be available for sale by summer. More information will be available later. The cost of the book will be \$20.00. (Added shipping charges may apply.)

If you prefer, press-ready ad pages do not require a frame around the page. You may separate ads with lines between each ad as shown.

BAHA is doing a cookbook "A Taste of History" with recipes submitted by many area residents, as well as many from far away. These recipes are both old and new, with something for everyone-novice cook to expert chef. It will be a 3-ring padded binder style with approximately 800 recipes included.

We are looking for sponsors for our book. Here are some samples of the ads we are looking at. The more ads we can get, the less we will have to expend out of pocket. Perhaps you would like to make a memorial to someone special or maybe you would just like to take out a small patron ad (33 characters max.). The prices are very reasonable. A full page ad (5" x 7") is \$95.00; a half page is \$60.00; 1/3 page \$40.00; 1/4 page \$30.00; 1/6 page \$25.00 and patron ads (14 to a page) are \$15.00. These are all one time prices. If you have a business card that we could use, that would work out well. We can adjust the size to fit. All ads should be press ready.

This cookbook will help support the many activities we have at the Barnes Area Museum and the Gordon MacQuarrie ODHA project. We hope many of you will take this into consideration.

The due date for the ads is May 5th, as we have to have the cookbook ready to go by May 15th.

Please contact Lu Peet at 715-795-3065 or email at lupeet101343@gmail.com for more information.
