

NORTH LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To Promote and Develop Tennis in Northwest Louisiana"
Minutes – January 8, 2014

1. The meeting was called to order by President Kaye Cochran. Those in attendance include Bob Patterson, John Liles, Sue Allender, Jay Boyd, Bonnie Cox, Dan Beedle, Richard Verzaal, Phillip Campbell, David Kimball, Shelly Naisbitt, Willie Paz, Tammie Harris, Elana Engleman and Grady Wilson.
2. Our new President, Kaye Cochran, wanted to welcome everyone to the meeting and was ready and eager to continue the fine work that Jay Boyd had started.
3. A motion to waive the reading of the December minutes was made by Bob Patterson. Bonnie Cox seconds the motion all were in favor. The minutes stand as written.
4. Treasurer John Liles gave his financial report. The Red River Bank account (10 and Under Grant monies) has a balance of \$48,696.89. This does include the account of NBTC 10 and Under (\$73.34). The Capital One Bank account has a balance of \$77,387.42 and includes the Play Tennis Bossier account (\$1,964.89).
5. President Kay Cochran gave her report. Since the last board meeting the following have been accomplished:
 - a. Have met with the executive board to review the 2014 CTA mission, goals and 2014 calendar;
 - b. Reviewed 2013 CTA minutes, agendas and calendar'
 - c. Met with our Community Coordinator Shelly Naisbitt to review her position;
 - d. Met with CTA Tournament Chairperson, Elana Engleman.The following are things to accomplish before the next CTA meeting in February:
 - Review and have in place committee's, chairpersons and their responsibilities;
 - Appoint and communicate with all committee chairpersons;
 - Communicate with executive board to review their job descriptions and CTA goals (strategic plan) for 2014 – 2016;
 - Communicate with the LTA and NWLa tennis professionals.
6. Vice-President Bob Patterson is looking at goals for growing our membership. Bob and Shelly Naisbitt will visit Centenary College and their tennis team to see if their members have joined the USTA. They may also visit area High Schools and check with LSU-S and BPCC to see about their tennis teams. Past President Jay Boyd talked about the goals set by the LTA in regards to USTA membership, JTT and adult league players. Jay, Bob and Kaye will meet and go over the goals.
7. Past President Jay Boyd said we should be getting money from last year that was not used from the 10 and Under grant (@\$43,000). The money will still

- be used for the 10 and Under program. Discussion was made about Junior Team Tennis. Locally we think we are doing a great job but this may not be true with the LTA. We need to find out what the LTA expects from us and our JTT program. Diana Beauregard and Tim Shoptaugh will be visiting our CTA at the end of the month and discuss JTT.
8. John Liles reported on the CDLM Grant which is now called CGPG (Community Growth and Participation Grant). The numbers listed below do include ALL of North Louisiana (Monroe, Natchitoches, Oak Grove, Ruston, Winnsboro, etc.). To obtain needed grant monies for 2015 we need to have the following numbers by 11/30/14:
 - a. USTA Members : 2,671 (2013 : 2,292)
 - b. Adult/Sr/Super Sr League Part : 3,999 (2013 : 3,533)
 - c. Junior Team tennis : 607 (2013 : 405)

 9. Adult Coordinators Tammie Harris and Bob Patterson brought posters for all the facilities reminding players of the deadlines for Adult league sign-up. Please make sure to remind your teammates/players to sign up. Teams need to be formed by January 17 (18 and Up) and January 14 (40 and Up and 55 and Up leagues). The Captains meeting in December did have a low turn out (holiday time) and we may change it back to January. Tammie also suggested that we have a Local League Council, something that the other CTA's have. It should include a board member, the coordinator, a player from each of the adult divisions (18 and up, 40 and up and 55 and up).

 10. Community Coordinator Shelly Naisbitt gave her updates from December:
Junior Team Tennis:
 - A mentioned earlier Diana Beauregard and Tim Shoptaugh will be coming here for a meeting. Shelly is looking at the date of January 30 at 11 AM.
 - Stockwell Elementary School has 32 new USTA members, 34 participated in 6 matches.
 - Platt Elementary School has 40 new USTA members and 38 participated in 6 matches.10 and Under:
 - There were two Play Days, one at North Bossier on December 15 (40 children) and another at Elm Grove Elementary School on December 20 (450 children).The Player Appreciation Party will be held on Thursday, January 23 at East Ridge Country Club from 6:30 – 8:30. Free food and one complimentary drink will be offered, along with prizes and informational presentations. This will cost our CTA \$30 per person if 250 attend. We need help at the check in table. Please pass this information to all your fellow tennis players.

 11. Jay Boyd will be our Regional Representative for the LTA. He will report back to us any information he has at our monthly meetings. He has asked the LTA to look at an incentive program of \$500 for the High Schools or in fact any school that signs ALL their tennis team members up with the USTA. This proposal is on the table and will be brought up at the next LTA meeting.

12. Acting 10 and Under Coordinator, Bonnie Cox, reported that we are still in need of a 10 and Under Coordinator. Kaye told Bonnie that she and Elana will help with the scouting. Bonnie also said that the High School Tennis Tournament that was to be held this month in Baton Rouge has been rescheduled, date to be announced.
13. Elana Engleman wanted to remind everyone that the first tournament in the SBCS Series (formerly CTA City Circuit) will be held at Southern Hills on January 24 – 26 (following the Player Appreciation Party). She is also looking for a person to help with the tournament series. This will be a paid position whose duties will include :
 - a. Maintain points for each individual and assists the hosting Pro with the seeding.
 - b. Deliver fruit for the tournament.
 - c. Assist with the player party sign up and venue.
 - d. Assist with the numbers for the post tournament report.
14. Kaye brought up the subject of committees for our CTA. First we need a point person at every tennis facility. Someone who we can contact and know they will get the word out to all the facilities members. To date the committees are :
 - a. Grants (John Liles, Chairman)
 - b. Volunteer (Sue Watts, Chairman)
 - c. SBCS (Shreveport/Bossier Championship Series, formerly CTA) – Elana Engleman, Chairman)
 - d. Marketing
 - e. Nominating (Phillip Campbell, Chairman)
 - f. Financial (John Liles, Chairman)
 - g. Awards
15. Kaye Cochran called the meeting to adjourn.

**THE NEXT MEETING WILL BE HELD
WEDNESDAY, FEBRUARY 5, 2014
EAST RIDGE COUNTRY CLUB - NOON**