

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To promote and develop tennis in Northwest Louisiana"
Minutes – December 3, 2014

1. The meeting was called to order by President Kaye Cochran. Those in attendance include John Liles, Sue Allender, Bob Patterson, Mike Correal, Willie Paz, Kristen McElroy, Richard Verzaal, Don Patterson, Grady Wilson, Phillip Campbell, Bonnie Cox, David Kimball, Eddie Copete, Elana Engleman, Jay Boyd, and Tammie Harris.
2. A motion to waive the reading of the November minutes was made by Jay Boyd, John Liles second the motion. All approved. The minutes stand as written.
3. Treasurer John Liles reported that the Red River Bank account (10 and under grant monies) has a balance of \$50,764.34. This includes the accounts of FDDOC (\$792.33) and NBTC10U (\$73.34). The Capital One Bank account has a balance of \$66,507.82. This includes the accounts of Play Tennis Bossier (\$1,964.89).
 - a. To date we have not received monies due from the 18 and Up Combo State tournament held in Shreveport/Bossier (\$11,894.36).
 - b. John has also filed the 990 Form for our tax exempted status for the NWLaCTA.
4. The Community Growth and Participation Grant (CGPG) have been applied for by John Liles. We should receive \$6,558 in grant monies in February 2015. This is down from \$7,480 we received in 2014. The good news is that we did show a 7.2% growth in league numbers in 2014.
5. President Kaye Cochran gave her report:
 - a. Calls and emails to executive board, Pros and board members.
 - b. Discussing Junior Team Tennis with LTA (Tim Shoptaugh), Grady, Elana, Richard, David and Willie.
 - c. Website and newsletter information.
 - d. Incentive plan for Pros/Local facilities
 - e. Tennis Apprentice Program at Cockrill with James Hunt.
 - f. Planning Players Appreciation Party for January 22, 2015.
6. Jay Boyd is still working with the 10 and Under grant monies. National is looking for a budget and he will get this to them ASAP.
7. The LTA Annual Awards Meeting will be held Saturday, December 6. We will be well represented on the LTA board in 2015 with Grady Wilson, Jay Boyd, Bob Patterson, John Liles, and Phillip Campbell.
8. Tournament Chairperson, Elana Engleman, reported on the 2014 18 and Up Combo State Tournament held in Shreveport/Bossier on November 7 – 9;
 - a. 53 teams competed with 449 players.
 - b. The player party hosted by Horseshoe Casino was a great hit. Our compliments to Horseshoe Casino who went above and beyond expectations. The players from South Louisiana really enjoyed themselves. We need to send out thank you notes to all who helped and Elana, Kay and some of the executive board will meet the sponsoring hotel and Horseshoe Casino to thank them and see if we can do anything for them.
 - c. Our CTA's net from the tournament was \$5,433.59. Our thanks to all who helped with their time and efforts. We couldn't do these tournaments without our great volunteers.
 - d. Congratulations to the winning Women's 8.5 team out of Querbes and the Men's 5.5 team out of Bossier and good luck at Sectionals.
 - e. It was noted that someone should right the tournament up for next years' LTA Award for Best Tournament while it is still fresh in our minds!!!

9. Willie Paz and Mike Correal were our representatives to the 2014 Tennis Development Workshop in Atlanta. Both found it extremely educational and motivational. With all the different seminars available, Willie and Mike split up and here are a few of their observations:
 - a. Willie Paz:
 - i. TGA (teach, growth, achieve) a new model of programming. Works with the USTA to grow tennis participation among kids. Primary target K-4th (5-9 years old) and 5th- 8th grades (10-13 yrs.).
 - ii. How to gain, maintain and retain a jr. team tennis program.
 - iii. Middle school tennis, the link to lifetime play. Ages targeted 12 – 17 and how to keep teenagers engaged in tennis through play formats and programs that appeal to them.
 - iv. New JTT and vision for the future. JTT is changing and should be important part of every tennis program
 - b. Mike Correal;
 - i. Schedule whole year and coordinate with clubs (and around LSU football).
 - ii. Schools can receive a \$500 program for their PE classes and recess, includes rackets, nets and balls.
 - iii. Limit the team size so that every can play and include a “fun” (non-competitive) group.
 - iv. TV monitors in clubhouses with stream videos of tennis matches/instructions. Etc.
 - v. Mailers to the children, not text or e mail but hard copy.
10. Bob Patterson reported that the LTA has finally approved the job description for our Community Coordinator. Kristen McElroy now has to meet with Diana Beauregard at the LTA office and hopefully she will be on board by 2015.
11. Adult Coordinators Bob Patterson and Tammie Harris will be holding the Captains Meeting for the 2015 Adult League season on December 11 at North Bossier Tennis Center. Please tell your captains to plan to attend. The tentative days of play are as follows: Monday (18+ 4.0/40+ 3.0), Tuesday (18+ 2.5/3.5), Wednesday (40+ 4.0), Thursday (18+ 3.0, 4.5), Saturday (55+ schedule their own matches), Sunday (40+ 3.5, 4.5).
12. The Tennis Apprentice Program for the Fall was held at Cockrell Tennis Center with James Hunt. We are sorry to hear that James will be retiring and moving to North Carolina in the Spring. Richard Verzaal (Querbes) will be hosting the 2015 Spring Tennis Apprentice program. Dates TBA.
13. Richard Verzaal talked about Junior Team Tennis. A spring league will be held March – May with age groups of 10 and under, 12 and under and 14 and under. In Baton Rouge they hold JTT on Sundays at 1 and 3 P.M. David Kimball will have a meeting for those interested in having a JTT team for the league. It should also be noted that a Fall League would qualify for the Spring State Tournament.
14. Phillip Campbell reported that the Ryan Harrison Adult/Junior Clinic at Southern Trace raised over \$20,000 for the Wounded Warrior Program (another nomination for the 2015 LTA awards).
15. Becky Berry and Jennifer West are still needing your information for the CTA website.
16. Elana Engleman will get with her committee in regards to the 2015 CTA City Circuit Tournaments.
17. The Pros will be meeting Thursday, December 11 at the SALT Luncheon for the 2015 Tournament Calendar. Check out our website for further information.

**EVERYONE WITH THE NWLACTA WISHES YOU A HAPPY HOLIDAY
AND A TENNIS FILLED NEW YEAR**

**NEXT MEETING: WEDNESDAY JANUARY 7, 2015
EAST RIDGE COUNTRY CLUB - NOON**