

**NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION**  
***"To develop and promote tennis in Northwest Louisiana"***  
**Minutes – April 1, 2015**

1. The meeting was called to order by President Kaye Cochran. Those in attendance include Phillip Campbell, John Liles, Sue Allender, Grady Wilson, Mike Correal, Richard Verzaal, Don Patterson, Tammie Harris, Bob Patterson, Eddie Copete, Elana Engleman, Jay Boyd and guest Bill McKechnie.
2. A motion to waive the reading of the March minutes was made by John Liles, Bob Patterson second the motion. All were in favor. The minutes stand as written.
3. Treasurer John Liles gave the bank balances as of March 31. The Red River Bank account has a balance of \$51,099.34 (10 and Under Grant monies), this also includes the account of FDDOC (\$792.33) and North Bossier 10 and Under (\$73.34). North Bossier Tennis Center Pro, Elana Engleman, asked John to cut her a check for the \$73.34, so that sub account will be closed. The Capital One Bank account has a balance of \$134,844.55. This includes the account of Play tennis Bossier (\$1,964.89).
4. President Kaye Cochran gave her report. She was hoping that Cockrell Pro, James Hunt, would be at the meeting. James is retiring and moving to North Carolina. We have a thank you gift to present him for everything he has done with the NWLaCTA. Kaye also has updated our calendar for 2015. If you have any corrections or additions, please contact her.
5. Jay Boyd, John Liles, Grady Wilson, Phillip Campbell and Bob Patterson were in attendance for the LTA meeting in New Orleans. Junior qualifying will be held in Lafayette this year. The annual LTA Awards meeting in December will also include the CTA meeting.
6. Reminder that the 55+ Adult State Tournament will be held in Shreveport on April 10 – 12. Richard Verzaal is the Tournament Director and we are ready for the players. Just a reminder that we will also be hosting Adult 18+ State Tournament session I – odd ratings on June 12 – 14.
7. Adult League Coordinators Tammie Harris and Bob Patterson wanted to remind everyone in the 40+ that the last day to play your matches is April 17. The men's league is pretty much on schedule, the women's league have quite a few make-up matches to complete due to the rain. As far as number of players in the adult league for 2015 we are as follows:

Women	18+ up 12	40+ up 54	55+ up 12	65+ up 9
Men	18+ up 51	40+ down 39	55+ up 2	65+ down 7
TOTAL	increase 63	increase 15	increase 14	increase 2

**OVERALL WE ARE UP 94 PLAYERS FROM 2014**

8. Flex League Coordinator Tammie Harris handed out posters to all the attending Pros. Flex League sign up is open and registration ends April 20. The season will begin April 27. For additional information please contact Tammie at [tmeredith1@comcast.net](mailto:tmeredith1@comcast.net)
9. Tammie also wanted to remind everyone about the Tri-level season beginning May 1<sup>st</sup>. She is going to try to have matches scheduled on Wednesday nights and Sunday afternoons, and have the season complete before Mixed begins. Last year we had the biggest increase in Tri-level in the whole state. Speaking of the Mixed league, Jay Boyd asked for the Pros to see if their facilities have an interest in a day league for Mixed.
10. The Tennis Apprentice program at POTC is up and running. Grady Wilson had 10 players attend. The program at Querbes had 6 players. Querbes Pro Richard Verzaal has had a tough time getting the information about his players, seems everything is being sent to Grady. Also, some of the players have had a difficult time with the sign up procedure. Grady asked if they could have a sign up for the Play Day so he has an idea how many instructors to have available. Jay Boyd and Richard will get with Liz at the LTA to see if things can be smoothed out.
11. Bob Patterson has good news about our Community Coordinator position. Following tentative approval from the LTA, etc. Kaye Cochran will be stepping down early from her position as President and will become our new Community Coordinator. Bob Patterson will become President with Mike Correal as Vice President for the rest of this year and for their respective terms. Elana Engleman motion that we approve the above changes, Jay Boyd seconds the motion. All were in favor.
12. 10 and Under Coordinators Richard Verzaal and Don Patterson gave their reports. Attached you will find a letter explain the goals of the 10 and Under initiative. We are happy to announce that John Harvey Toyota – Tommy Harvey (\$500) and Red River Chevrolet – Eddie Holman (\$1,000) have signed up to sponsor this worthwhile program. The goal this year is to get 100 people to donate \$25 each to assist the 10 and Under program. Richard will look into setting up nets in Festival Plaza to show the community what 10 and under tennis is about. To get the word out we will be putting out yard signs, visiting schools and direct mailing households. Our goal is to sign up 200 new children to the USTA for the 10 and Under program. Kaye suggested contacting Matt Vines with the Shreveport Times. Richard wants to get the children out on the court first, and then call in the media.
13. John Liles reported that the NWLaCTA donated \$500 to the Diabetes Tournament Fundraiser at East Ridge on May 15 – 17. With this donation the NWLaCTAI received a free entry to the tournament (won by Mike Correal) and a free chance to hit for prizes (won by Richard Verzaal). Please check your calendars and plan to play at this worthwhile fundraiser.
14. Marketing Coordinator, Mike Correal, met with the Metro Leader newspaper about possible ad space for our activities as well as an article for our upcoming events. The cost for a quarter page

ad is \$200. Mike will also be getting with Becky Berry about upcoming events that need to be on our website.

**NEXT MEETING WEDNESDAY, MAY 6, 2015  
NOON – EAST RIDGE COUNTRY CLUB**