

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To Promote and Develop Tennis in Northwest Louisiana"
Minutes – April 2, 2014

1. The meeting was called to order by President Kaye Cochran. Those in attendance include: Bob Patterson, John Liles, Sue Allender, Grady Wilson, Eddie Copete, Dan Beedle, Willie Paz, Phillip Campbell, David Kimball, Bonnie Cox, Shelly Naisbitt, Elana Engleman, Tammie Harris, and Bianca Schulz.
2. A motion to waive the reading of the March minutes was made by David Kimball. Elana Engleman second the motion, all were in favor. The minutes stand as written.
3. Treasurer John Liles gave his monthly report. The Red River Bank account for the 10 and Under grant monies has a balance of \$54,882.61. This includes the North Bossier Tennis Center 10 and Under account (\$73.34). The Capital One Bank account has a balance of \$93,290.42. This includes the Team Louisiana account (\$12,039.83) and Play Tennis Bossier (\$1,964.89).
4. President Kaye Cochran gave her progress report. Since the last board meeting she has:
 - a. Communicated with John Liles, Shelley Naisbitt, Richard Verzaal, Bianca Schulz and Phillip Campbell.
 - b. Attended a SALT board meeting (3/10), the JTT training meeting (3/19), the SBCS tournament at Southern Trace and a compass tournament at Squire Creek.
 - c. Continue to search for a JTT and 10 and Under coordinator and has secured a FFF coordinator.
 - d. Will continue to review/update and put into place committee chairpersons and their responsibilities.
 - e. Will discuss the LTA "Sets in the City" young adult tennis beginner program and club incentives for Junior Development programs.
5. Vice-President Bob Patterson was wondering if his job description could read that he participate in all local tennis tournaments. Something he did this past month and is happy to report that they all ran smoothly!
6. Past President, Jay Boyd, was unable to attend the meeting but did send an update:
 - a. He was wondering about Shreveport/Bossier having a Mixed Day League for the Summer. Maybe a pilot program for 40 and up and 55 and up. It was suggested that he contact Karen Jantz, the Mixed Double coordinator and see what she thought. If anyone is interested, please contact him.
7. John Liles reported that the Community Growth and Participation numbers are about the same. We have been asked by LTA to mainly concentrate on the USTA member and league participation numbers.

8. The LTA had a board meeting last month and we are represented by our own John Liles, Jay Boyd and Grady Wilson. The main topic was to get the High School tennis teams to sign up their players. If schools with 25 or more members sign up, they will receive \$500; schools with 20 members sign up will receive \$400; schools with less than 20 members and 100% USTA memberships will receive \$200. The cost for a junior member is \$20 a year. Please pass this on to area high school coaches and they can use the USTA membership portal on our website (www.nwlacta.com).
9. Community Coordinator Shelley Naisbitt gave her report from the previous month after she handed out the following to our Pros (High School Team membership incentive, 10 and Under one day tournament schedule, Pro incentive package and April newsletter):
 - a. As mentioned above, the JTT is going in a new direction and she will not be inputting names into tennislink anymore;
 - b. There were 5 Play Days last month and only one 10 and Under Play Day scheduled for April;
 - c. The LTA has tickets to the U.S. Open Presidents Box. A great experience if anyone would like to donate \$5,000;
 - d. Congratulations to George Rucker's 3.5 Men's Team who were State Champions at the 65 and Up tournament;
 - e. S/B Magazine will have an article and ad for the NWLaCTA in its April issue. Make sure to buy one;
 - f. Anyone needing volunteer hours? Court monitors are needed (5) at each FDDOC session on April 5, 12, 26 and May 3 at Cockrell Tennis Center from 2 – 3:30. If interested, please contact Shelley.
 - g. Reminder to all JD/High School Coaches. The Junior Novice Tournament on April 12 will have High School singles and doubles competition in the afternoon.
10. We are still actively seeking a 10 and Under Coordinator. Bonnie Cox has been filling in and we thank her for all the time and effort she has volunteered. The LTA will be holding a 10 and Under One Day Tournament series throughout the state, with a Championship to be held in New Orleans in November. Shreveport will be hosting two of the tournaments on October 4 and 18. Please put this on your calendar.
11. Adult League Coordinators Tammie Harris and Bob Patterson again wanted to congratulate George Rucker's 3.5 Team on winning 65 and Up State. The next Louisiana State Championships will be the 55 and Up in Lake Charles on April 25 – 27. The Men's 4.0 received a wild card so we will be able to send two teams in that division.
 - a. Tammie Harris wanted to remind everyone that it is time to sign up for Tri-Level. The season will be earlier this year so it will not conflict with Mixed Doubles.
 - b. Tammie is looking for volunteers for the Healthy Green – Family Fitness Fest at A.B. Palmer Park on May 10. Small tennis courts will be set up and the children will be hitting for candy. If interested, please contact Tammie.

12. The Spring Session of Fun, Friends and Fitness will start April 5 at Querbes Tennis Center from 10 – 11:30. The program will run for 5 Saturdays. If you know anyone who is interested to learning tennis and having fun at the same time have then check out the NWLaCTA website for additional information.
13. The next SBCS tournament will be held at East Ridge Country Club on April 11 – 13. First and second place in the main draw will receive gift certificates as well as Consolation winners. Food will be served Friday evening, Saturday lunch and at the Saturday evening mixer. The 50 and Over Tournament at North Bossier on March 29 – 30 was small in number, but everyone played a round robin in their divisions.
14. We are still in need of a Marketing Chairman. John Liles brought up the subject about the Shreveport Diabetes Tennis Classic that will be held in May at East Ridge Country Club. He motioned that the NWLaCTA be a \$500 Sponsor to this event (this includes a courtside banner, recognition on all sponsor boards, etc.) a great way to get our name out since this is in conjunction with the Golf Tournament. Sue Allender seconds the motion. All were in favor.
15. In new business, David Kimball was proud to report that his wife, Carrie, was asked to officiate the qualifying tournaments at Wimbledon this year. Congrats to them.
16. POTC Assistant Pro, Bianca Schulz, also wanted the tennis community to know that Mats Wilander will be coming to POTC for a clinic on Wednesday, April 30. The participant numbers are filled but you can still come and watch and learn. For additional information, contact POTC.

**NEXT MEETING WEDNESDAY, MAY 7, 2014
EAST RIDGE COUNTRY CLUB - NOON**