



East Herts Radio CIC

East Hertfordshire's Local Community Radio Station

East Herts Radio CIC is a "Not for Profit" organisation which means we will invest any surplus monies into local events, charities and causes.

ALL our staff and presenters are UNPAID Volunteers.

A Local Community Radio Initiative that supports local business, Local Charities, Sports Groups, Community Groups and our community in general.

Local Radio by Local People For Local people

Advertising Rate Card

East Herts Radio is a local community radio initiative providing radio broadcasts 24 hours a day ONLINE

We are licensed by PPL and PRS for Music to broadcast & play music

We currently broadcast online so our shows are received worldwide. Our Targeted demographic audience are businesses and residents based in Ware, Hertford and the whole of East Hertfordshire

Our Shows are specially designed to appeal to a local audience with a topical mix of local issue talkshows, community information, Wellbeing Shows, Business Shows and music content

Why Advertise on East Herts Radio CIC?

East Herts Radio CIC is a NOT FOR PROFIT Community Radio Initiative. All our staff and presenters are Volunteers and Unpaid. All the profits we make as a Community Interest Company, goes back into community projects, charities and other community groups. We do not have shareholders.

East Herts Radio CIC Can offer you and your business a wide variety of advertising solutions

We use the skills of local people to produce visual and audio advertisements in house. This creates perfect training opportunities for individuals looking for experiences especially when looking for a new job. Upskilling our local workforce is important to us and in doing so we can keep costs down and pass those savings on to you. Advertise on the East Herts Radio Website, with or without an Audio Advertisement

Who Benefits?

East Herts Radio CIC has no shareholders and is a registered Community Interest Company (CIC). This means we are a "Not for Profit" company. Any surplus "Profits" are invested into Local Community Projects, Charities and other Community Groups and organisations. We also intend to fund Community Events.

We offer various options to suit every budget

Sponsorship – You may sponsor specific shows or the station itself for agreed periods of time. Contact us for more details. Prices for sponsorship start at £15 for a one hour show.

Advertising Option 1

We create a 30 second advert including Voiceover for your business - One off charge of £30.00
20 x Advertising slots of 30 seconds in length split over 14 days
(Advertising slots NOT available during Sponsored or High Listener shows with this option)
£50.00

Advertising Option 2

We create a 30 second advert including Voiceover for your business - One off charge of £30.00
40 x Advertising slots of 30 seconds in length split over 14 days
(Advertising slots NOT available during Sponsored or High Listener shows with this option)
£60.00

Advertising Option 3

We create a 30 second advert including Voiceover for your business - One off charge of £30.00
1 x Advertising slots (12) of 30 seconds in length every other hour per day Monday to Friday
(Not Available during Sponsored or High Listener shows with this option)
£80.00

Advertising Option 1 Week

We create a 30 second advert including Voiceover for your business - One off charge of £30.00
1 x Advertising slots (24) of 30 seconds in length every hour per day Monday to Sunday
(Not Available during Sponsored or High Listener shows with this option)
£100.00

Advertising Option 2 Weeks

We create a 30 second advert including Voiceover for your business - One off charge of £30.00
1 x Advertising slots (24) of 30 seconds in length every hour per day Monday to Sunday
(Not Available during Sponsored or High Listener shows with this option)
£120.00

Advertising Option 1 Month

We create a 30 second advert including Voiceover for your business - One off charge of £30.00
1 x Advertising slots (24) of 30 seconds in length every hour per day Monday to Sunday
(Not Available during Sponsored or High Listener shows with this option)
£200.00

This is a great opportunity to promote your business or organisations locally.

Contact us : Advertising@Easthertsradio.co.uk

EAST HERTS RADIO CIC

www.Easthertsradio.co.uk

Company Number 12190329

Registered Address 27 Old Gloucester Street, London, WC1N 3AX, United Kingdom